

Dynamic Digital Display – LCDs Gate Package

Display Details:

Your customized 30-second ad will be displayed to a captive audience on sixteen (16) 49" LCD monitors located in specific locations throughout the gate area, ensuring maximum visibility and impact. Our LCD monitors deliver crisp, clear imagery, featuring a continuously looping slideshow with a maximum duration of 12 minutes between your ads (maximum of 24 ad spots). Advertising monitors will be positioned next to an Atmosphere TV, which will play continuous video content.

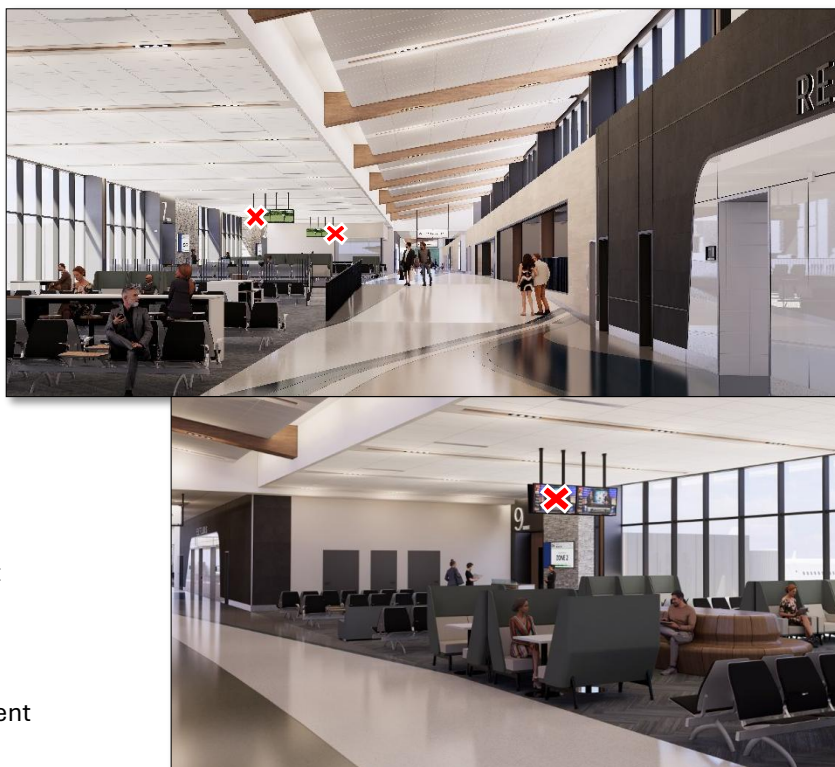
Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$500 – (1) 30-second static image
 - \$850 – (2) 30-second static image
 - \$1200 – (3) 30-second static image
- Pricing per Month with a Short-Term Agreement
 - \$550 – (1) 30-second static image
 - \$950 – (2) 30-second static image
 - \$1350 – (3) 30-second static image

Pricing includes your message rotating on all 16 LCD monitors

Production Specifications:

- Dimensions:
 - Image Type: JPEG (32-bit High Color)
 - Image Size 3840 Pixels Width x 2160 Pixels Height (4K UHD Full Screen)
- No Sound or Video Available

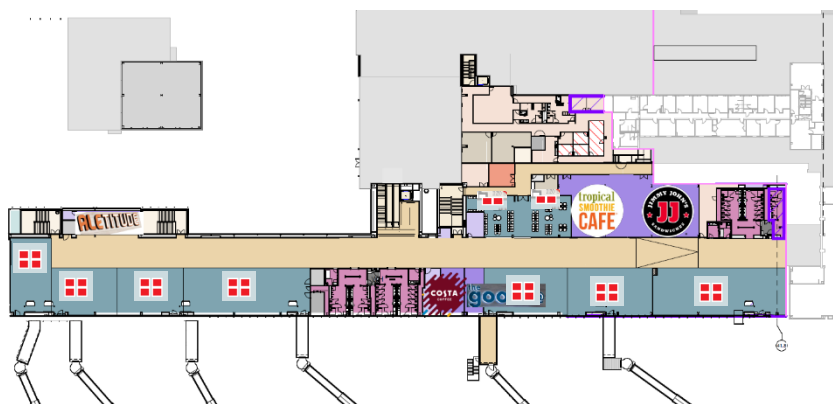


The advertiser is responsible for developing the creative elements and providing the JPEG image. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department.

Scan the QR code to view a 360-degree rendering of the gate area



Four LCDs are positioned back-to-back, with your ad rotating on each side.



For more information, contact:

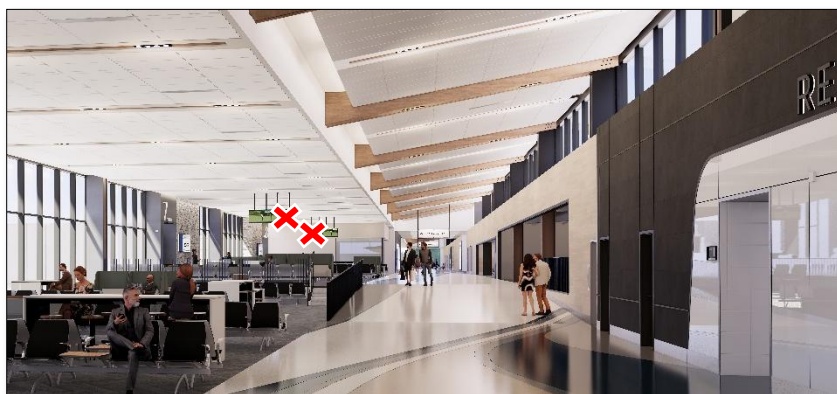
David King | Guest Services and Advertising Manager
828-209-3663 | dking@flyavl.com

<https://flyavl.com/advertising>

Dynamic Digital Display – Atmosphere LCD Package

Display Details:

Your customized video will be displayed alongside Atmosphere TV content, reaching a captive audience on sixteen (16) 49" LCD monitors strategically placed throughout the gate area, ensuring maximum visibility and impact. A maximum of 6 advertisers will be featured on this platform with your 30-second video showcased across all 16 LCD monitors at a maximum of every 24 minutes (maximum of 6 ad spots). The schedule includes 3 minutes of content, followed by a 30-second local advertisement, a 30-second national advertisement, and then 3 minutes of additional content.



The advertiser is responsible for developing the creative elements and providing the JPEG image or MP4 video file. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department.

Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$650 – (1) 30-second video
 - \$1040 – (2) 30-second video
 - \$1560 – (3) 30-second video
- Pricing per Month with a Short-Term Agreement
 - \$700 – (1) 30-second video
 - \$1140 – (2) 30-second video
 - \$1710 – (3) 30-second video

Pricing includes your message rotating on 16 LCD monitors

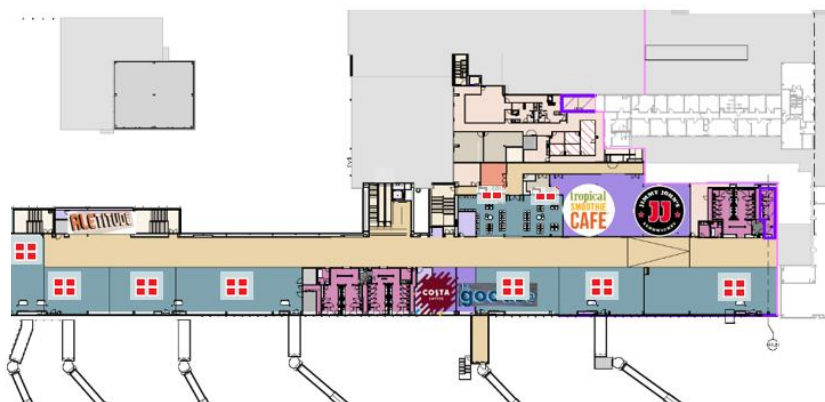
Production Specifications:

- Dimensions:
 - Image Type: JPEG (32-bit High Color) or MP4
 - Image Size 1920 Pixels Width x 1080 Pixels Height (Full Screen)
 - Max File Size 100MB
- No Sound Available

Scan the QR code to view a 360-degree rendering of the gate area



Four LCDs are positioned back-to-back, with the Atmosphere TV content and your ad rotating on each side.



For more information, contact:

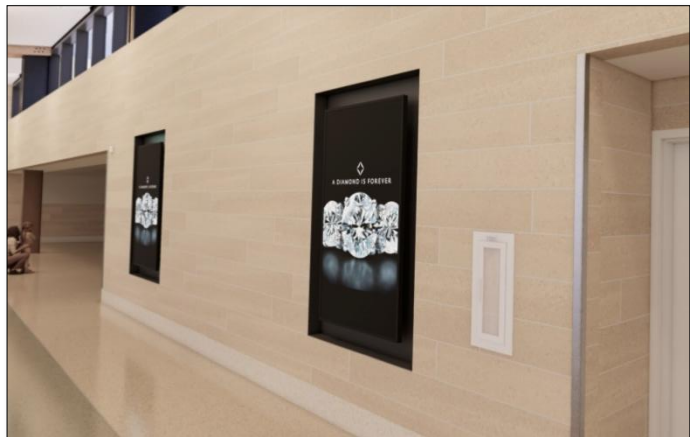
David King | Guest Services and Advertising Manager
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Dynamic Digital Display – 75” LCD Monitor Gate (Portrait – Two Locations)

Display Details:

Located next to Aletitude (full bar with grab and go snacks), adjacent to Gates 9-12, your customized (portrait oriented) static image or video will be displayed to a captive audience of waiting passengers with a 75” LCD monitor, capturing maximum impressions. Our LCD monitor presents high-quality visuals, featuring a continuously looping slideshow with a maximum duration of 4 minutes (maximum of 4 ad Spots).



Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$750 – (1) 60 second static image or video
 - \$1200 – (2) 60-second static image or video
- Pricing per Month with a Short-Term Agreement
 - \$800 – 60-second static image or video
 - \$1300 – (2) 60-second static image or video

The advertiser is responsible for developing the creative elements and providing the JPEG image or MP4 video file. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department.

Pricing includes your message rotating on 1 LCD monitor (2 locations available).

Production Specifications:

- Dimensions:
 - Image Type: JPEG (32-bit High Color) or MP4
 - Image Size Portrait View - 2160 Pixels Width x 3840 Pixels Height (4K UHD Full Screen)
- No Sound Available

Scan the QR code to view a 360° rendering of the gate area



Two LCDs positioned next to Aletitude



For more information, contact:

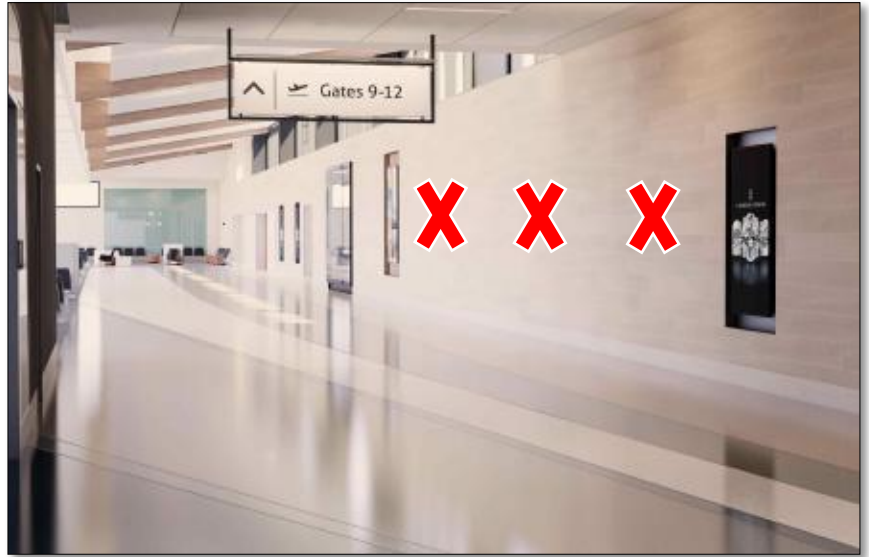
David King | Guest Services and Advertising Manager
828-209-3663 | dking@flyavl.com

<https://flyavl.com/advertising>

Fabric Display – Gate Large (6 Locations)

Display Details:

Tension fabric displays are strategically located throughout the gate area in high-traffic zones, ensuring maximum visibility. These visually striking displays serve as billboards within the terminal, capturing the attention of both passengers and employees. Their impactful design and prime placement make them hard to miss, offering an excellent opportunity to engage a captive audience.



Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$1250 – (1) 10' x 6'
 - \$2000 – (2) 10' x 6'
- Pricing per Month with a Short-Term Agreement
 - \$1500 – (1) 10' x 6'
 - \$2400 – (2) 10' x 6'

The advertiser is responsible for developing the creative elements and providing the printed tension fabric material. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department. Airport employees will provide the installation of the tension fabric display.

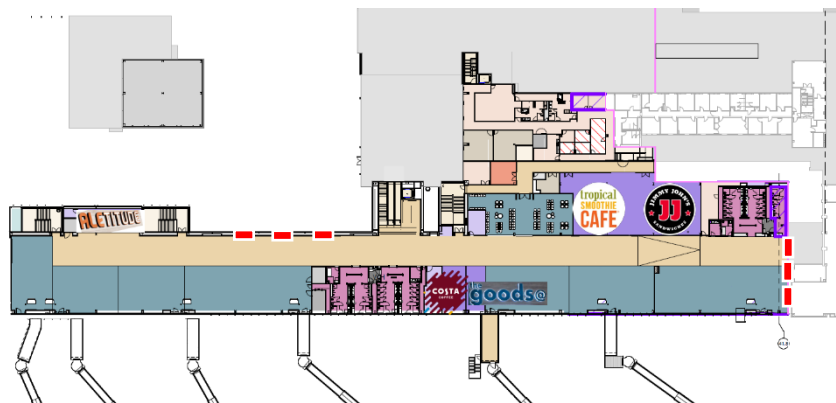
Production Specifications:

- Dimensions:
 - Fabric – SBL
 - Finishing - Silicone
 - 120" Width x 72" Height
 - 9oz Polyester Knit Fabric
 - Tag – Top Right

Scan the QR code to view a 360-degree rendering of the gate area



— Six tension fabric displays locations throughout gate area



For more information, contact:

David King | Guest Services and Advertising Manager
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<https://flyavl.com/advertising>

Tension Fabric Display – Gate X-Large (1 Location)

Display Details:

This is the largest and most impressive tension fabric display available in the airport, strategically positioned near Altitude (full bar with grab and go snacks) for optimal visibility. The display is dramatically lit from behind, ensuring it makes a bold and striking visual splash. The message displayed will make a powerful, unforgettable impact, capturing the attention of all passengers and employees.



Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$2000 – 14' x 10'
- Pricing per Month with a Short-Term Agreement
 - \$2250 – 14' x 10'

The advertiser is responsible for developing the creative elements and providing the printed tension fabric material. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department. Airport employees will provide the installation of the tension fabric display.

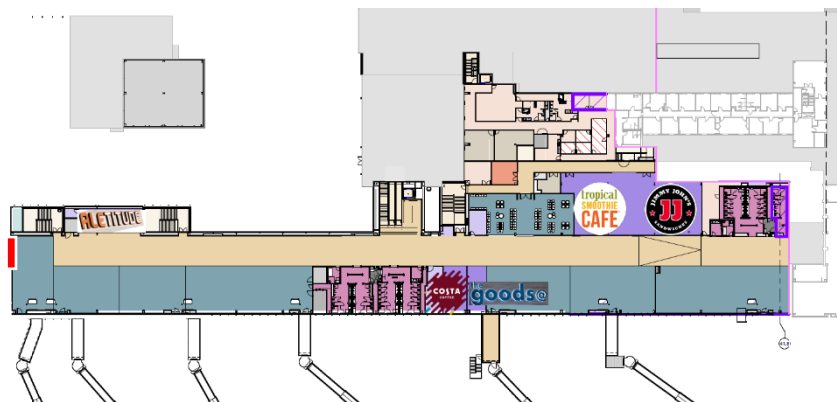
Production Specifications:

- Dimensions:
 - Fabric – SBL
 - Finishing - Silicone
 - 168" Width x 72" Height
 - 9oz Polyester Knit Fabric
 - Tag – Top Right

Scan the QR code to view a 360-degree rendering of the gate area



— One x-large tension fabric display location throughout the gate area



For more information, contact:

David King | Guest Services and Advertising Manager

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<https://flyavl.com/advertising>

Wall Wrap – Escalator Location (1 Location)

Display Details:

This prime location ensures maximum visibility for passengers arriving and departing from AVL. Your message will be prominently displayed adjacent to the restrooms and the AVL gift shop, making it an ideal spot to capture the attention of travelers. It will be visible to passengers using the escalator, waiting for the elevator, and walking through the gate area, ensuring a high level of exposure to a steady flow of foot traffic.



Pricing Information:

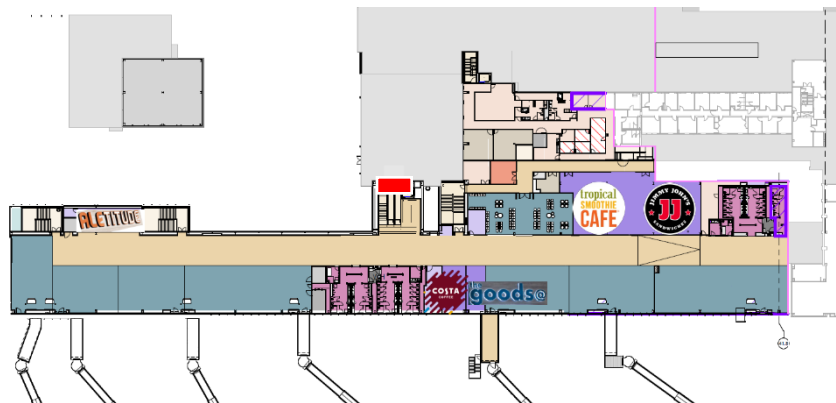
- Pricing per Month with an Annual Agreement
 - \$3500 – fully wrapped wall
- Pricing per Month with a Short-Term Agreement
 - \$3800 – fully wrapped wall

The advertiser is responsible for developing the creative elements and installation/uninstallation of the wall wrap. All designs must be approved by the airport marketing department.

Production Specifications:

- *Dimensions:*
 - Wall Size 207 ¾” Width x 161 ½” Height
 - The image should be print-quality resolution and directly printed on PS Vinyl
 - Advertiser is responsible for installation/uninstallation

— One wall wrap display location throughout gate area



For more information, contact:

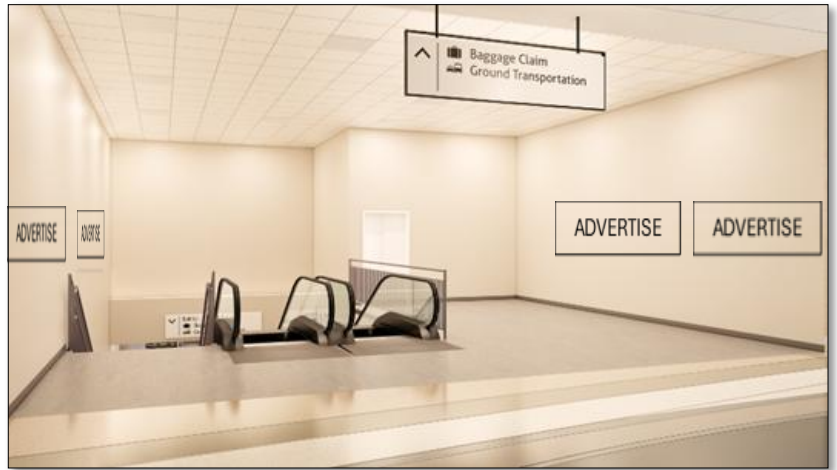
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Tension Fabric Display – Escalator Location (4 Locations)

Display Details:

The tension fabric display is strategically positioned at the escalator/elevator area, a prime location for arriving and departing passengers. With minimal competition, this high-traffic zone guarantees maximum exposure. Serving as a powerful billboard within the terminal, these visually captivating displays attract the attention of passengers, guests and employees alike. With their bold design and ideal placement, they are impossible to overlook, providing an exceptional opportunity to engage a highly captive audience.



The advertiser is responsible for developing the creative elements and providing the printed tension fabric material. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department. Airport employees will provide the installation of the tension fabric display.

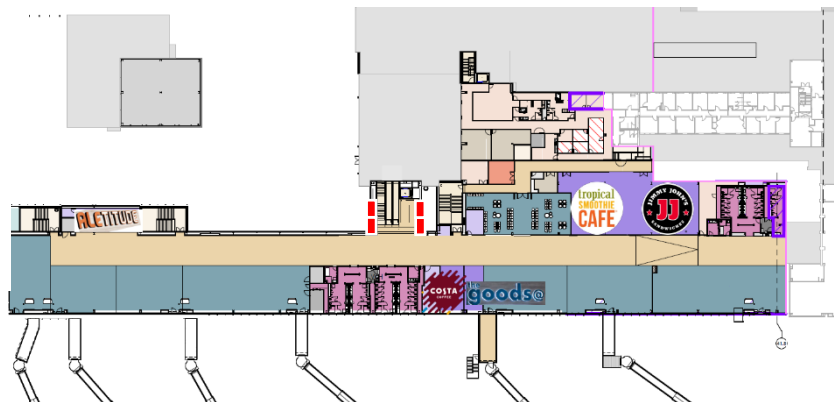
Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$1750 – 10' x 6'
- Pricing per Month with a Short-Term Agreement
 - \$2000 – 10' x 6'

Production Specifications:

- Dimensions:
 - Fabric – SBL
 - Finishing - Silicone
 - 120" Width x 72" Height
 - 9oz Polyester Knit Fabric
 - Tag – Top Right

— Four fabric tension locations in escalator/elevator area



For more information, contact:

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<https://flyavl.com/advertising>

Flight Information Sponsorship

Display Details:

Digital screens located throughout the terminal provide a prime opportunity to engage both arriving and departing passengers, as well as the general public seeking flight information. This exclusive platform ensures maximum exposure, as you will be the sole advertiser featured. Your images, videos or combination of advertising can be placed on these screens for everyone to see.

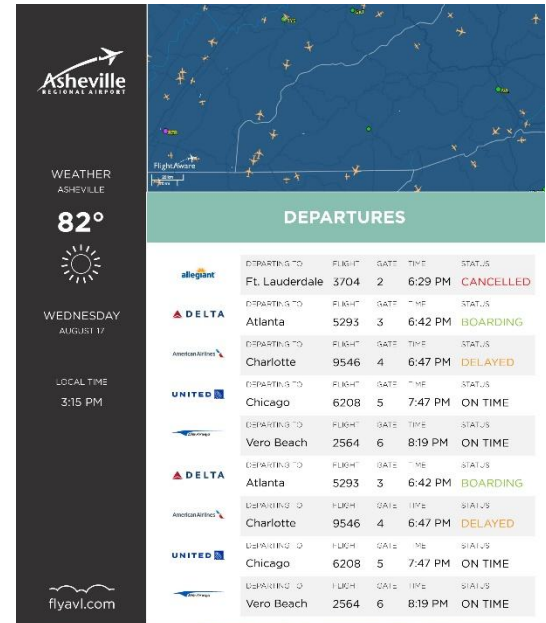
Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$2000 – static image or video
- Pricing per Month with a Short-Term Agreement
 - \$2250 – static image or video

Pricing includes your message attached to all Flight Information Displays throughout the terminal (3 locations available).

Production Specifications:

- Dimensions:
 - Image Type: JPEG (32-bit High Color) or MP4
 - Image Size 1080 Pixels Width x 1920 Pixels Height (Full Screen)
- No Sound Available



Asheville REGIONAL AIRPORT

WEATHER ASHEVILLE
82°

WEDNESDAY
AUGUST 17

LOCAL TIME
3:15 PM

DEPARTURES

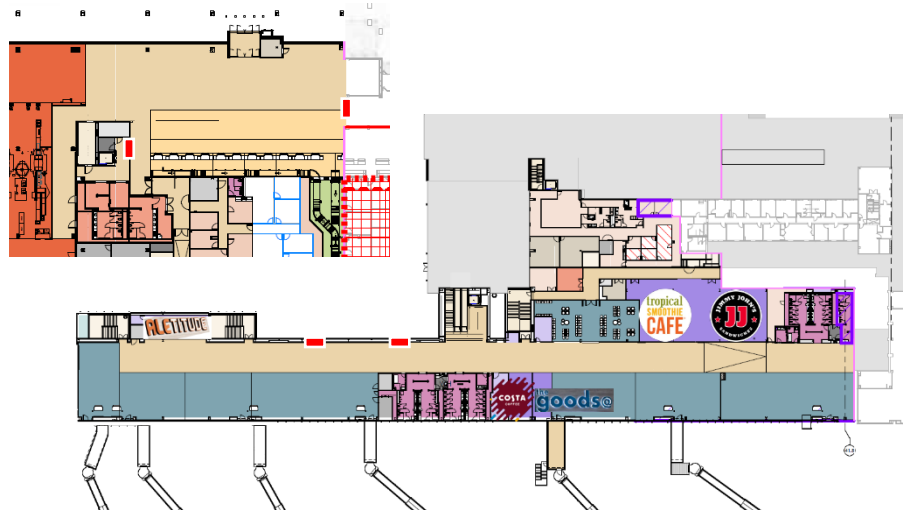
airline	DESTINATION	FLIGHT	GATE	TIME	STATUS
allegiant	FL. Lauderdale	3704	2	6:29 PM	CANCELLED
DELTA	Atlanta	5293	3	6:42 PM	BOARDING
American Airlines	Charlotte	9546	4	6:47 PM	DELAYED
UNITED	Chicago	6208	5	7:47 PM	ON TIME
JetBlue	Vero Beach	2564	6	8:19 PM	ON TIME
DELTA	Atlanta	5293	3	6:42 PM	BOARDING
American Airlines	Charlotte	9546	4	6:47 PM	DELAYED
UNITED	Chicago	6208	5	7:47 PM	ON TIME
JetBlue	Vero Beach	2564	6	8:19 PM	ON TIME

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The advertiser is responsible for developing the creative elements and providing the JPEG image or MP4 video file. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department.

- Two digital Flight Information Display locations in the Gate area and two locations in new Ticketing area



For more information, contact:

David King | Guest Services and Advertising Manager
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<https://flyavl.com/advertising>

TSA LCD Display

Display Details:

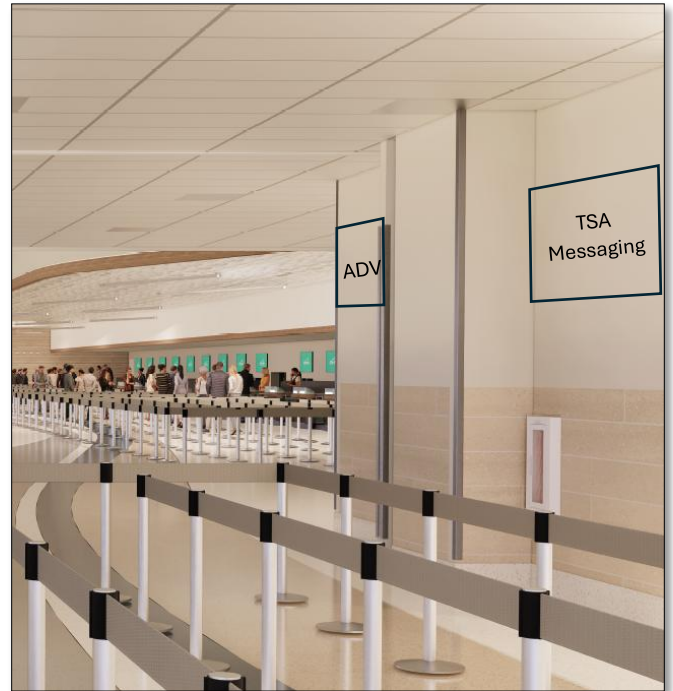
This 75" LCD digital screen is prominently located in the ticketing area, clearly visible to passengers as they wait to proceed through TSA. It offers a prime opportunity to capture the attention of both departing travelers and the general public. As an exclusive advertising platform, your brand will be the only one featured, ensuring maximum exposure. The screen supports static images, videos, or a combination of both, allowing you to showcase dynamic, high-impact messaging to a captive audience.

Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$1250 – static image or video
- Pricing per Month with a Short-Term Agreement
 - \$1500 – static image or video

Production Specifications:

- Dimensions:
 - Image Type: JPEG (32-bit High Color) or MP4
 - Image Size Portrait View - 3840 Pixels Width x 2160 Pixels Height (4K UHD Full Screen)
- No Sound Available



The advertiser is responsible for developing the creative elements and providing the JPEG image or MP4 video file. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department.

Scan the QR code to view a 360° rendering of the gate area



— 75" LCD Ticketing Location

For more information, contact:

David King | Guest Services and Advertising Manager
828-209-3663 | dking@flyavl.com

<https://flyavl.com/advertising>

Fabric Display – TSA Exit Lane (4 Locations)

Display Details:

TSA Exit Lane tension fabric displays are prominently placed along the TSA exit corridor, making them one of the first things travelers see as they arrive at AVL. These vibrant, high-impact displays act as in-terminal billboards, perfectly positioned to capture visitors' attention as they enter the region. With limited advertising in the area, your message stands out, offering a prime opportunity to showcase your destination, attraction, or experience to an eager and curious audience ready to explore.

Pricing Information:

- Pricing per Month with an Annual Agreement
 - \$1000 – (1) 8' x 5'
- Pricing per Month with a Short-Term Agreement
 - \$1250 – (1) 8' x 5'

Production Specifications:

- Dimensions:
 - Fabric – SBL
 - Finishing - Silicone
 - 96" Width x 60" Height
 - 9oz Polyester Knit Fabric
 - Tag – Top Right



The advertiser is responsible for developing the creative elements and providing the printed tension fabric material. Although clients may change their artwork at any time without incurring additional charges, all designs must be approved by the airport marketing department. Airport employees will provide the installation of the tension fabric display.

— Four Tension Fabric displays located at the exit lane for TSA



For more information, contact:

David King | Guest Services and Advertising Manager
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<https://flyavl.com/advertising>

Possible Other Advertising Opportunities

- Tension Fabric Display – Ticketing (2 Locations)
- Recharge Kiosk
- Shuttle Bus Advertising (inside)
- Bus Stop Advertising
- Branding Opportunities – Pet Relief, Mother’s Rooms
- Jet Bridges
- Elevator
- Boarding Passes