

# CAPTIVATING DISPLAYS

## WELCOME CENTER LITERATURE DISPLAY

Conveniently located by the Guest Services desk in Baggage Claim, the airport offers a bright and spacious area for visitors and locals to peruse information while they wait for their luggage or for passengers. The custom literature displays hold traditional tri-fold brochures and rack cards, as well as tabloid and magazine-size publications. The End Cap or front-lit acrylic packages offer the perfect combination of a poster and take away. This option is a perfect location for any type of advertising — such as attractions, real estate, local publications and more.

### PRICING INFORMATION

Brochure/rack card (standard — less than 4” wide)	\$300/yr
Medium publication (4”-6” wide)	\$375/yr
Large publication (greater than 6” wide)	\$450/yr
End Cap Package (includes poster and literature display in premium location)	\$750/yr
Front-lit Acrylic Package (includes largest poster with accent lighting and literature display in premium location)	\$1,200/yr

### PRODUCTION SPECIFICATIONS

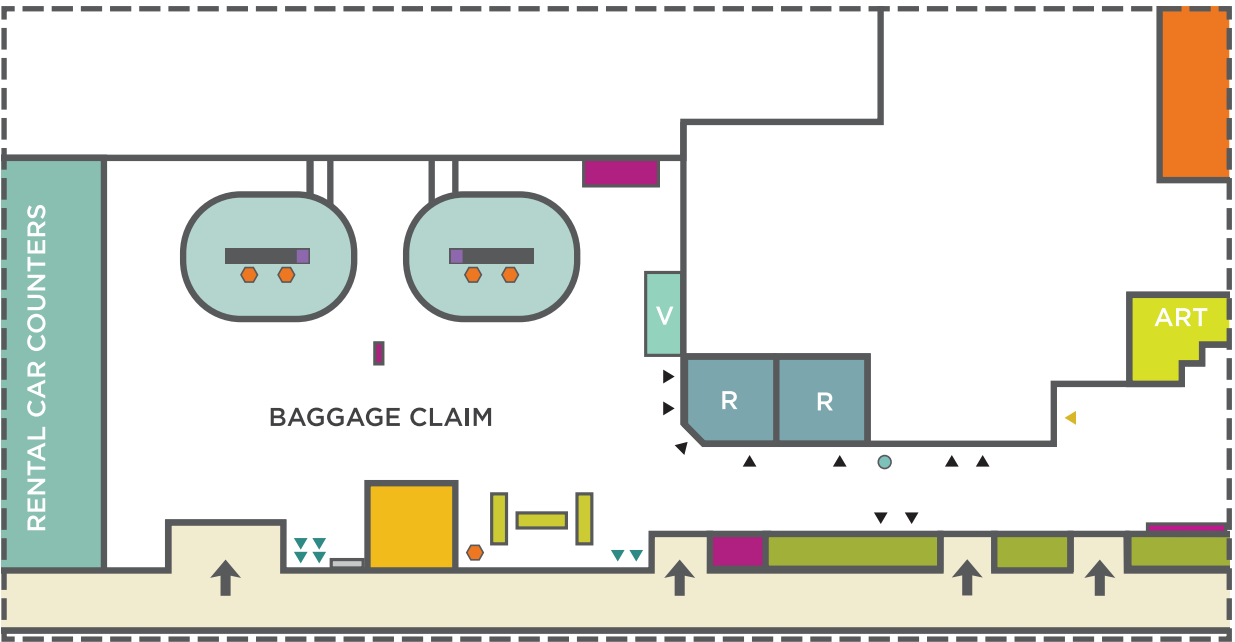
End Cap Poster Display Finished Trimmed Size:	14”(w) x 12”(h)
Front-lit Poster Display Finished Trimmed Size:	24”(w) x 24”(h)

### INSTALLATION/UNINSTALLATION

Provided at no additional charge. Advertiser provides a minimum of 500-1000 publications for display at beginning of contract.  
All displays/designs must be approved by airport marketing department before installation.



### LITERATURE DISPLAY LOCATION



# CAPTIVATING DISPLAYS

## INFORMATION WALL

Located in our Welcome Center adjacent to Baggage Claim, the Information Wall features a 70” interactive touchscreen, ideal for hotels, car rental agencies, ground transportation providers and more. The touchscreen display ad comes with the bonus of being interactive. The user selects an ad, opening up an additional layer of information and pictures.

### PRICING INFORMATION

Touchscreen Display      \$250/mo

### PRODUCTION SPECIFICATIONS

Touchscreen Images (High Resolution JPG):

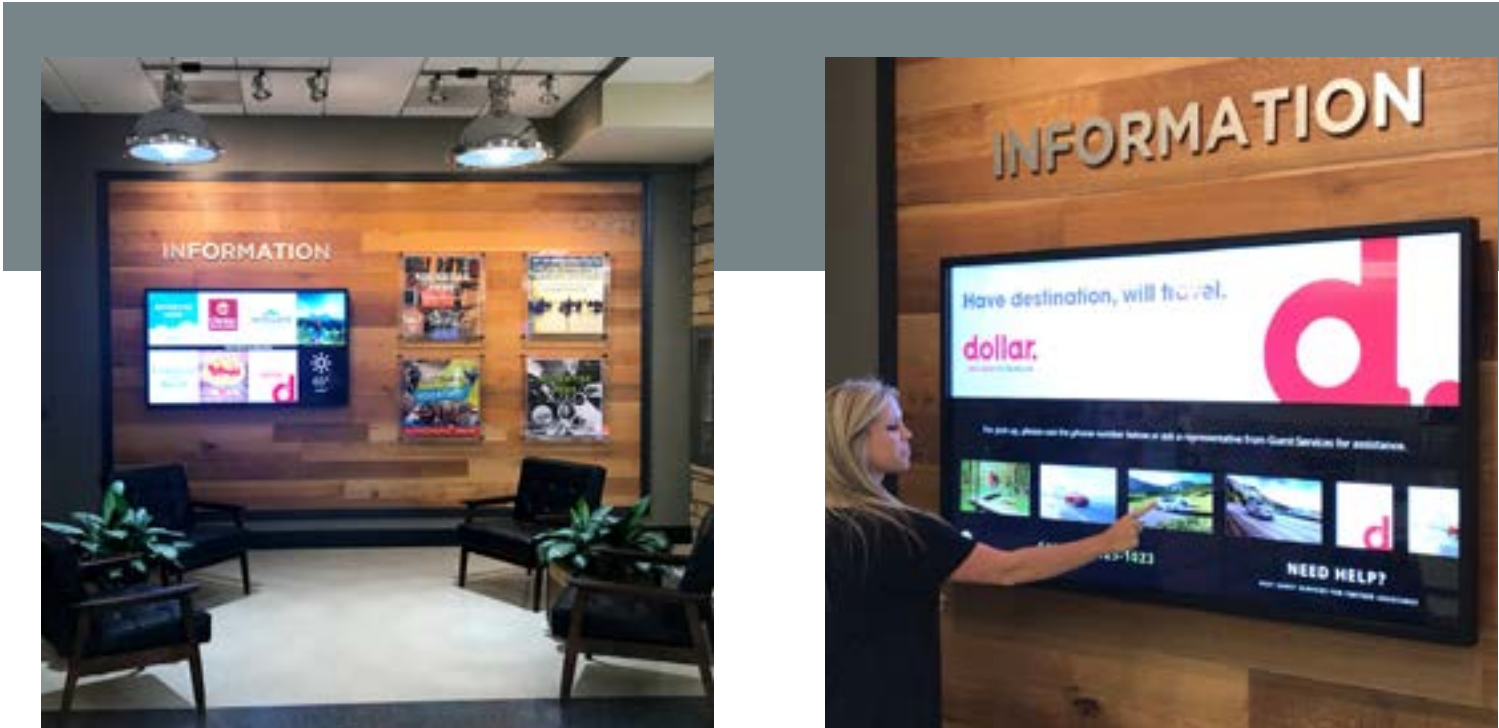
Preview Image              480px (w) x 520px (h)

Header Image                1920px (w) x 470px (h)

Gallery Images              1920px (w) x 1080px (h)

### INSTALLATION/UNINSTALLATION

Provided at no additional charge.  
All displays/designs must be approved by airport marketing department before installation.



### INFORMATION WALL TOUCHSCREEN

