## **CAPTIVATING DISPLAYS** WELCOME CENTER LITERATURE DISPLAY

Conveniently located by the Guest Services desk in Baggage Claim, the airport offers a bright and spacious area for visitors and locals to peruse information while they wait for their luggage or for passengers. The custom literature displays hold traditional tri-fold brochures and rack cards, as well as tabloid and magazine-size publications. The End Cap or front-lit acrylic packages offer the perfect combination of a poster and take away. This option is a perfect location for any type of advertising such as attractions, real estate, local publications and more.

## PRICING INFORMATION

\$275/yr Brochure/rack card

(standard — less than 4" wide)

Medium publication \$350/yr

(4"-6" wide)

Large publication \$425/yr

(greater than 6" wide)

End Cap Package \$550/yr

(includes poster and literature display in premium location)

\$1,200/yr Front-lit Acrylic Package

(includes largest poster with accent lighting and literature display in premium location)

## **PRODUCTION SPECIFICATIONS**

End Cap Poster Display Finished Trimmed Size: 14"(w) x 12"(h)

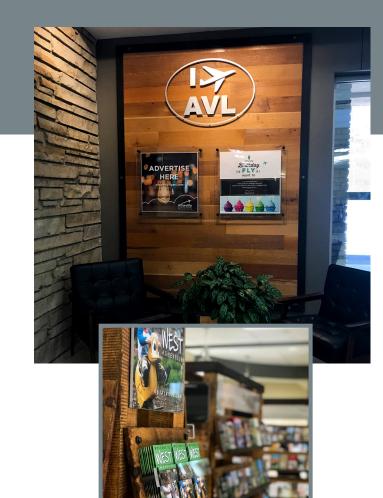
Front-lit Poster Display Finished Trimmed Size: 24"(w) x 24"(h)

## INSTALLATION/UNINSTALLATION

Provided at no additional charge. Advertiser provides a minimum of 500-1000 publications for display at beginning of contract.

All displays/designs must be approved by airport marketing department before installation.





LITERATURE DISPLAY LOCATION -





