

CAPTIVATING DISPLAYS

WELCOME CENTER LITERATURE DISPLAY

Conveniently located by the Guest Services desk in Baggage Claim, the airport offers a bright and spacious area for visitors and locals to peruse information while they wait for their luggage or for passengers. The custom literature displays hold traditional tri-fold brochures and rack cards, as well as tabloid and magazine-size publications. The End Cap or front-lit acrylic packages offer the perfect combination of a poster and take away. This option is a perfect location for any type of advertising — such as attractions, real estate, local publications and more.

PRICING INFORMATION

Brochure/rack card (standard — less than 4” wide)	\$275/yr
Medium publication (4”-6” wide)	\$350/yr
Large publication (greater than 6” wide)	\$425/yr
End Cap Package (includes poster and literature display in premium location)	\$550/yr
Front-lit Acrylic Package (includes largest poster with accent lighting and literature display in premium location)	\$1,200/yr

PRODUCTION SPECIFICATIONS

End Cap Poster Display Finished Trimmed Size:	14”(w) x 12”(h)
Front-lit Poster Display Finished Trimmed Size:	24”(w) x 24”(h)

INSTALLATION/UNINSTALLATION

Provided at no additional charge. Advertiser provides a minimum of 500-1000 publications for display at beginning of contract.
All displays/designs must be approved by airport marketing department before installation.



LITERATURE DISPLAY LOCATION

