



AVL 2024 WRAPPED UP

We've wrapped up a few exciting numbers to highlight some of AVL's big milestones this year.



You all were incredible travelers in 2024.

Breaking record after record, including 7 record breaking days throughout the year.

To total this up for you, in those 7 days alone, AVL saw nearly 44,000 passengers! That's a lot of travelers.



Airlines met the major demand for air service in our market.



Inaugurating a new nonstop destination and announcing new service to begin in 2025.

- The inaugural flight for Allegiant's service to Orlando International (MCO) took place on May 3 of this year.
- Delta announced nonstop service to Boston (BOS) beginning in May 2025.
- Allegiant announced nonstop service to Washington, D.C. (IAD) beginning in June 2025.





TSA Installed another screening lane in July.

Now totaling 4 lanes to better accommodate — **you** — more passengers at AVL.





AVL Forward soared from first vertical steel to drying in for finishes.

The North Concourse is well on it's way to completion to be enjoyed by passengers in 2025.

- Vertical Steel: The first piece of vertical steel for the new North Concourse was placed on January 3, of this year.
- Topping out: In July, the final steel beam for the North Concourse was raised in a traditional topping out ceremony.
- Drying in: Dry-in for the North Concourse was completed in November, allowing for interior finish work to begin.

SEE THE FUTURE>





ASHEVILLE IS CALLING YOU BACK AGAIN

Plan your trip with heart

Whether you're a local or flying in to visit, our enchanting city offers the perfect backdrop for a memorable holiday getaway. With dazzling lights, unique shopping experiences, and cozy mountain vibes, Asheville is inviting you back (or for the first time) to enjoy the season in the Blue Ridge Mountains. Learn more about planning your mountain getaway with Explore Asheville at ExploreAsheville.com.



Christmas at Biltmore



Winter Lights at the NC Arboretum



Great Smoky Mountains Railroad The Polar
Express™ Train Ride



Omni Grove Park Inn's Gingerbread Trail of Giving

BE PART OF THE COMEBACK — LEARN MORE

DESTINATION HIGHLIGHTS

Start planning your 2025 getaway

2025 is only a few parties, pageants and bottle pops away, so it's the perfect time to start thinking about next year's travel plans. Savvy travelers know that planning ahead is the key to unlocking the best deals, securing those perfect seats and booking sought after experiences.

With 6 airlines, 27 nonstop destinations or one easy connection to hundreds of cities around the world, you have more options than ever to start your unforgettable journey from AVL.

To inspire your wanderlust, we've chosen a must-visit city (or two) from airlines that serve AVL. These destinations could be perfect for your 2025 travel plans.





PHOENIX (PHX)

It's one of the sunniest cities in the US and full of exciting activities whether you love to explore the outdoors, watch a professional sports game or play a round of golf. Fly nonstop from AVL to Phoenix on Allegiant!





Nonstop to
DALLAS (DFW)
OR
one easy connection to
CABO SAN LUCAS (SJD)

Craving some authentic Texas barbecue or an authentic Texas football game? Fly nonstop from AVL to Dallas (DFW) on American! Or if you're looking for some fun in the sun and adventures under the sea, it's easy to fly from AVL to Cabo San Lucas with one easy connection!





Nonstop to NEW YORK CITY (LGA) OR

one easy connection to LONDON, ENGLAND (LHR)

Do you want to see a show on Broadway, look at the sights in Times Square or climb the Statue of Liberty? Then fly nonstop from AVL to New York City (LGA) on Delta! Or if London is calling, you can fly there from AVL with one easy connection. Easily fly over the pond and enjoy the sights, sounds and adventures to be had in London!





Nonstop to CHICAGO (ORD) OR

one easy connection to ZÜRICH, SWITZERLAND (ZRH)

This waterfront city has a lot to offer including its signature pizza, sports, performing arts and other interesting attractions, and it's super convenient to fly nonstop from AVL to Chicago (ORD) on United! Or if you want to explore a different waterfront city, fly to Zürich, Switzerland with one easy connection! View the beautiful lake Zürich, historic buildings and plentiful museums of this breathtaking Swiss city!





BOSTON (BOS)

Boston is not only full of history but has amazing food and a multitude of attractions and activities that make it perfect for the whole family! Walk along the harbor, dine in Quincy Market, experience history on the Freedom Trail or watch a baseball game at the iconic Fenway Park. The possibilities are endless! Fly nonstop from AVL to Boston on JetBlue's summer seasonal flight!

BOOK NOW



HAPPY HOLIDAYS FROM AVL

We wish everyone a joyous holiday season

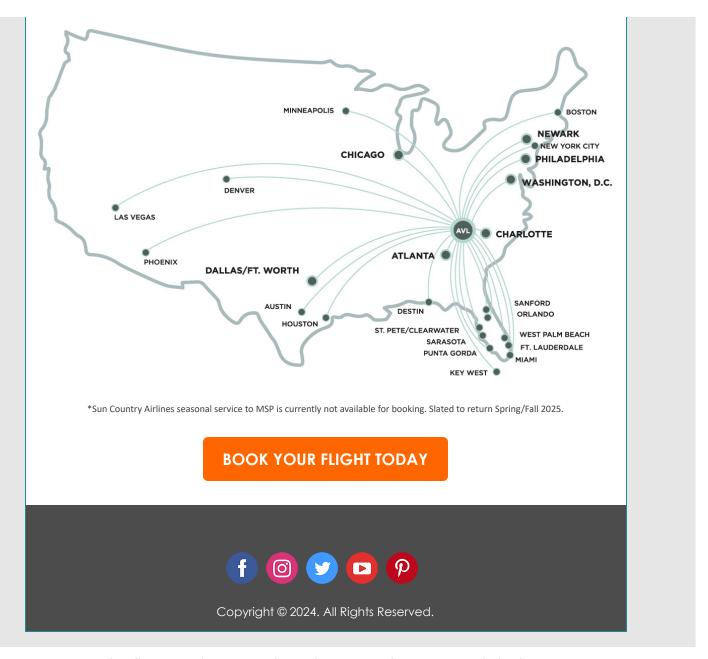
As the holiday season sparkles around us, we want to take a moment to express our heartfelt gratitude to you, our valued passengers, and our vibrant community. Whether you're traveling to reconnect with loved ones, embarking on a winter getaway, or welcoming friends and family to WNC, we're honored to be part of your journey.

This season is a time for togetherness, reflection, and celebration — and we're reminded of the joy that travel brings to all of us. From the twinkling lights of the Blue Ridge Mountains to the warm embraces awaiting at your destination, we hope your holidays are filled with happiness and memorable moments.

Thank you for choosing to fly local. We look forward to serving you in the new year and beyond.

Wishing you a season of peace, joy, and safe travels!

6 AIRLINES, 27 NONSTOP DESTINATIONS, LET'S GO!



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