



A LETTER FROM AVL'S PRESIDENT AND CEO

Asheville Regional Airport (AVL) continues to celebrate the opening of the new North Concourse and all it has to offer to our passengers. All concessions are now open, and may it be a quick snack, a meal to enjoy in one of the many comfortable seating options, a drink to carry around the concourse while you get your steps in or a piece of Asheville to bring home – you'll find it here. Our concessions are also supported by hundreds of local purveyors and staff proud to bring these options to AVL.

Passengers have also been enjoying the new amenities that help to make air travel more enjoyable. One we are especially proud of is the current art exhibition titled *Mountain Memories*. AVL partnered with the River Arts District to curate our two new art display cases with beautiful pieces that highlight local artists displaced by Hurricane Helene. The power of public art in an airport can truly be felt here and we are honored to be able to show our passengers the resilience and creative force within our community.

Much of our community has opened back up after the impacts of Hurricane Helen, and AVL is here to support as a gateway. We recently had the opportunity to host Governor Stein and Secretary of Commerce Lee Lilley for a tour and press conference. This event was in theme to Governor Stein's "Rediscover the Unforgettable" tourism initiative to support small businesses and all the region has to offer.

The AVL team looks forward to continuing our efforts to serve our passengers in the best ways possible. Thank you for your support and understanding through the construction that has brought us to this point. We are committed to a positive customer experience as we continue into our next phases of construction and look forward to seeing you in the new North Concourse soon.



AVL FORWARD

UPDATE

SHARING LOCAL LOVE

Local products in the new North Concourse

The North Concourse is new, but many of the products the concessionaires have to offer are established and familiar favorites to locals and those who spend time in WNC.

While dining in the North Concourse you can try a variety of food items from local establishments like **Roman's Deli** and enjoy a seasonal selection of rotating local beers on tap. Not only can you eat like a local while in the Airport, you can also bring a taste of WNC home with you thanks to a large selection of local products available for purchase, like **Poppy Handcrafted Popcorn**. Over 30 local businesses based in WNC are featured in AVL's North Concourse, and this is just phase one! Phase two of AVL Forward will add more retail and dining options highlighting more local products.

The next time you are flying through AVL keep an eye out for these local products so that you can experience a taste of WNC and share it with your friends and family, too!



Mtn Merch: Bring home a souvenir that is authentic and made in WNC! Mtn Merch offers a great selection of unique, locally made t-shirts, hats and handmade goods so that you can bring a bit of WNC with you.

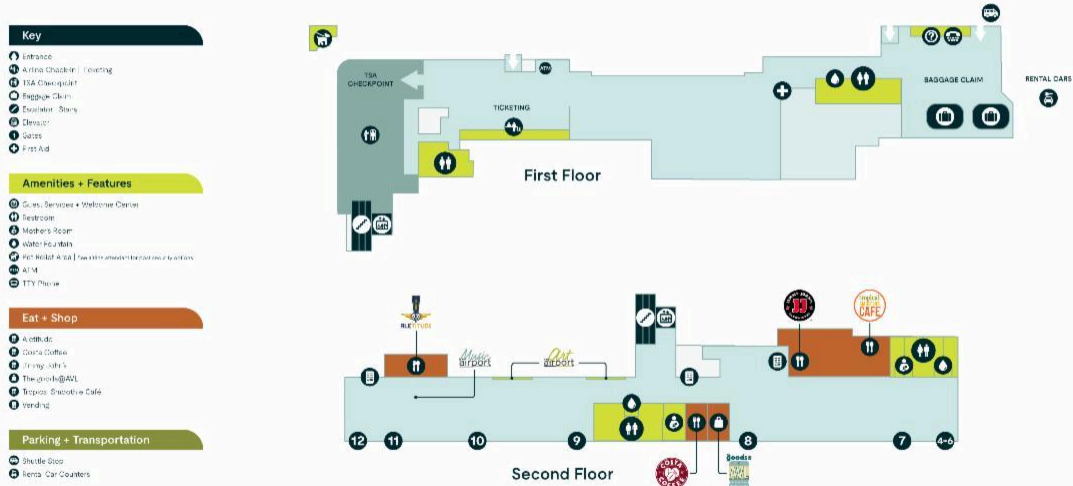


FIREWALKER Hot Sauce Company: Add some spice to your life! FIREWALKER Hot Sauce Company is a local business that offers small batch hot sauce made from natural ingredients. They have sauces for every palate ranging from flavorful mild sauces to their "XTRA hot" sauce made from the hottest pepper in the world, the Carolina Reaper.



Asheville Tea Company: When you have a cup of tea, do you think about where the ingredients came from? Asheville Tea Company partners "directly with regional farmers for unique botanical brews for a sense of place you can experience in every cup" and never add fake flavorings, letting the natural flavors shine.

ASHEVILLE REGIONAL AIRPORT TERMINAL MAP



NAVIGATE THE NEW NORTH CONCOURSE

Plan your trip through AVL — tips, tricks, and tasty tidbits

- Arrive two hours before your scheduled flight's boarding time, this will help allot enough time for the basics, like checking your bag and security screening. If you have time to spare, enjoy a variety of great features and amenities like the specially curated art exhibit, shopping for local items, grabbing a bite to eat, enjoying a local brew, and more.
- We have a gorgeous new ticket lobby, but you can save time by checking in for your flight online (especially if you aren't checking a bag).
- Devices low on power? The new North Concourse features beautiful and comfortable furniture with charging capabilities! Refuel your devices before your flight.
- Before you get to the Airport and go through our new TSA security checkpoint, make sure you have an acceptable form of ID. Check out the TSA website for more information about [REAL ID](#) and [identification](#).

[LEARN MORE ABOUT AVL FORWARD >](#)



"MOUNTAIN MEMORIES" OPENS AT AVL

A new public art exhibition curated in partnership with the River Arts District

Asheville Regional Airport (AVL), in partnership with the River Arts District (RAD), proudly announces the opening of *Mountain Memories*. This powerful public art exhibition reflects on the impact of Hurricane Helene and the resilience and creative recovery that followed.

In 2024, Helene swept through Western North Carolina with devastating force. For artists in Asheville's River Arts District, the storm took more than homes and power. It destroyed studios, tools, and years of work. In the aftermath, these artists found ways to begin again, salvaging what they could or creating entirely new work from what remained.

The exhibition features a range of mediums that include oil, cold wax, graphite, charcoal, photography, mixed media sculpture, and textile installation. Several works are mounted on debris pulled from floodwaters such as weathered wood, siding, and steel, now transformed into symbols of survival. Each piece is accompanied by a personal story that captures the days of darkness, stillness, and reflection following the storm.

"If I had one message for the passengers who see Mountain Memories, it's that the River Arts District is open for business," said RAD spokesperson, Kim Self Hundertmark. "Our artists are creating powerful work, sharing their stories, and continuing to build community. We hope visitors will come see us and connect more deeply with what makes Asheville special."

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A NEW ERA AT AVL

A fresh new look to lead the way

AVL is soaring into an exciting new era. With the *AVL Forward* project full-speed ahead, the transformation of the airport is more visible than ever. The recent opening of the North Concourse marked the first major milestone in this multi-phase journey — a project that will ultimately result in a larger, more modern terminal designed to serve the growing needs of our region.

AVL has seen many changes throughout its history, but AVL Forward is by far the most ambitious and significant to date. It represents more than just a renovation — it's a reimagining of how the Airport serves the people of Western North Carolina.

With such a transformative new space taking shape, it's only natural for a new visual brand to emerge, complete with a new logo to lead the way.

The airport's current logo has served us well for decades, but this new visual identity represents more than a new logo, it reflects the forward momentum of AVL, a new era, with a fresh vision and mission to better serve our region.

Discover how AVL's brand has evolved over the last 64 years — click the button to explore and get ready for the big reveal on **August 19!**

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AVL'S RUNWAY 5K HELPS LOCAL AVIATION STUDENTS

The funds raised are changing lives

The Western North Carolina Pilots Association Educational Foundation, one of the recipients of AVL Runway 5K proceeds, presents grants to deserving local aviation students. They awarded a total of \$33,350 in grants to 11 grantees this year. At least 3 of the 11 grants would not have been possible without the funds from the AVL Runway 5K.

One of the grants, funded entirely by proceeds from last year's AVL Runway 5K, was awarded to Lucy Taylor, who is enrolled in the Aviation Management and Career Pilot Technology programs at AB Tech, as well as taking weekly flight and ground lessons at WNC Aviation. She plans to earn her instrument rating as well as her commercial license by the end of the year. Lucy is a single mother who works nearly full-time and faces financial constraints as a challenge to her long-term goal of becoming a commercial airline pilot. Becoming a commercial pilot requires significant financial investment that can be a barrier to a lot of people wanting to enter the aviation industry. The \$3,750 grant that Lucy received will help alleviate some of the costs associated with her instrument training and help to bring her closer to her goals.

Be sure to join us for this year's AVL Runway 5K on October 11, and help us get deserving local aviation students, like Lucy, in the skies!

[REGISTER FOR THE 2025 AVL RUNWAY 5K!](#)

[LEARN MORE ABOUT WNCPAEF](#)



Caption



FLY NONSTOP FROM AVL TO MSP

Your adventure to the Twin Cities awaits!

Fly nonstop from AVL to Minneapolis-Saint Paul International Airport (MSP) on Delta or Sun Country. One great nonstop destination with options from two great airlines.



[BOOK A FLIGHT](#)

27 NONSTOP DESTINATIONS. LET'S GO!



[BOOK YOUR FLIGHT TODAY](#)



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