



OCT. 9
2021

To our best business partners:
we invite you to sponsor this worthwhile event.

The Runway 5K will highlight the aviation industry with an ON THE AIRFIELD experience, aviation education and more. All proceeds benefit the Western North Carolina Pilots Association Scholarship Fund, and the AB-Tech Aviation Fund for local aviation students.

SPONSORSHIP LEVELS

FIRST CLASS SPONSOR \$2,500+

Logo in premier position on website, event banners and t-shirts, five race entries and t-shirts, option of a vendor booth at the event and recognition in all media releases.

BUSINESS CLASS SPONSOR \$1,000 - \$2,499

Logo on website, two race entries and t-shirts, option of a vendor booth at the event, and recognition in all media releases.

ECONOMY CLASS SPONSOR \$500 - \$999

Business name on website, one race entry and t-shirt, and recognition in all media releases.

Advertising & promotion will be expansive, reaching the entire region, as well as exposure with airport executives throughout the US. We expect thousands of event participants.

