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# SPONSORSHIP OPPORTUNITIES

## Support aviation education + Big Brothers Big Sisters of WNC!

The Runway 5K will highlight the aviation industry with an ON THE AIRFIELD experience, aviation education and more. All proceeds benefit local aviation + education organizations.

## SPONSORSHIP LEVELS

**GLOBAL ELITE SPONSOR      \$5,000**  
Runway 5K “in partnership with” + your logo in all materials/ads, social media, event banners and t-shirts, ten race entries and t-shirts, option of a vendor booth at the event and top-billing recognition in social media.

**FIRST CLASS SPONSOR      \$3,000**  
Logo in premier position on website, event banners and t-shirts, five race entries and t-shirts, option of a vendor booth at the event and prominent recognition in social media.

**BUSINESS CLASS SPONSOR      \$1,500**  
Logo on website, event banner and t-shirts, two race entries and t-shirts, option of a vendor booth at the event, and recognition in social media.

**ECONOMY CLASS SPONSOR      \$750**  
Business name on website, one race entry and t-shirt, and recognition in social media.

Advertising & promotion will be expansive, reaching the entire region, as well as exposure with airport executives throughout the US. We expect thousands of event participants and the race sells out every year.

