



SEPTEMBER 2010

BOARD INFORMATION PACKAGE



## MEMORANDUM

TO: Members of the Airport Authority

FROM: Lew S. Bleiweis, A.A.E., Airport Director

DATE: September, 2010

### Financial Report ([document](#))

#### Informational Reports:

- A. July, 2010 Traffic Report ([document](#))
- B. July, 2010 Monthly Financial Report ([document](#))
- C. August, 2010 Marketing and Public Relations Report ([document](#))
- D. September, 2010 Development/Project Status Report ([document](#))

**Asheville Regional Airport Authority  
Executive Summary  
July-10**

**AIRPORT ACTIVITY**

	Month	Variance to Prior Year	Calendar Year to Date	Variance to Prior Year
<b>Passenger Enplanements</b>	39,629	35.7%	202,787	23.8%
<b>Aircraft Operations</b>				
Commercial	2,104	22.5%	11,823	17.8%
Scheduled Flights	857	33.5%		
Flight Cancellations	26			
Seats	44,518	37.9%	266,669	28.6%
Load Factor	89.0%	(1.6%)	76.0%	(3.8%)
General Aviation	4,320	(11.3%)	24,505	(4.1%)
Military	505	121.5%	2,424	47.1%

**FINANCIAL RESULTS**

	Month	Variance to Budget	Fiscal Year to Date	Variance to Budget
<b>Operating Revenues</b>	\$ 683,613	10.81%	\$ 683,613	10.81%
<b>Operating Expenses</b>	460,293	(13.87%)	460,293	(13.87%)
<b>Net Operating Revenues before Depreciation</b>	<u>\$ 223,320</u>	170.63%	<u>\$ 223,320</u>	170.63%
<b>Net Non-Operating Revenues</b>	<u>\$ 237,426</u>	45.95%	<u>\$ 237,426</u>	45.95%
<b>Grants:</b>				
FAA AIP Entitlements	\$ 501,952		\$ 501,952	
NC Dept of Transportation Grants	-		-	
Total	<u>\$ 501,952</u>		<u>\$ 501,952</u>	

**CASH**

Restricted	\$ 2,252,080
Designated for O&M Reserve	3,224,433
Unrestricted, Undesignated	2,408,684
Total	<u>\$ 7,885,197</u>

**RECEIVABLES PAST DUE**

	Total	1-30 Days	31-60 Days	Over 60 Days
FAA/TSA	\$ 12,826	\$ 12,826	\$ -	\$ -
Delta	433	433		
Express Jet/Continental	360	-	360	
Other Miscellaneous Customers	30	30	-	
Total	<u>\$ 13,649</u>	<u>\$ 13,289</u>	<u>\$ 360</u>	<u>\$ -</u>
% of Total Receivables	<u>2.37%</u>			

Note: Excludes balances paid subsequent to month-end.

**REVENUE BONDS PAYABLE**

Rental Car Facilities Taxable Revenue Bond, Series 2007	
Original Amount	\$ 4,750,000
Current Balance	\$ 3,873,365

**CAPITAL PROJECTS**

Annual Budget	\$ 7,266,531
Year-to-Date Spending	\$ 786,543



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## MEMORANDUM

TO: Members of the Airport Authority

FROM: Lew Bleiweis, A.A.E., Airport Director

DATE: September, 2010

### ITEM DESCRIPTION – Information Section Item A

July, 2010 Traffic Report – Asheville Regional Airport

#### SUMMARY

July 2010 overall passenger traffic numbers were up 35.1%. Passenger traffic numbers reflect a 35.7% increase in passenger enplanements from July 2009.

#### AIRLINE PERFORMANCE

AirTran Airways: AirTran's July 2010 enplanements for Orlando service increased by 31.6% compared to July 2009. With the inclusion of the seasonal Tampa service, enplanements reflect an increase of 161.3% compared to the same time last year. There were no flight cancellations for the month.

Continental Airlines: Continental's July 2010 passenger enplanements decreased by 0.7% compared to July 2009. There were two (2) flight cancellations for the month.

Delta Airlines: Delta's July 2010 enplanements increased by 22.9% compared to July 2009. There were thirteen (13) flight cancellations for the month.

US Airways: US Airways' July 2010 passenger enplanements represent a 20.1% increase. There were eleven (11) flight cancellations for the month.

# Monthly Traffic Report

## Asheville Regional Airport

### July 2010



Category	Jul 2010	Jul 2009	Percentage Change	*CYTD-2010	*CYTD-2009	Percentage Change	*MOV12-2010	*MOV12-2009	Percentage Change
<b>Passenger Traffic</b>									
Enplaned	39,629	29,198	35.7%	202,787	163,863	23.8%	330,494	291,310	13.5%
Deplaned	<u>38,848</u>	<u>28,886</u>	34.5%	<u>201,524</u>	<u>162,743</u>	23.8%	<u>327,135</u>	<u>288,225</u>	13.5%
<b>Total</b>	<b>78,477</b>	<b>58,084</b>	<b>35.1%</b>	<b>404,311</b>	<b>326,606</b>	<b>23.8%</b>	<b>657,629</b>	<b>579,535</b>	<b>13.5%</b>
<b>Aircraft Operations</b>									
Airlines	110	79	39.2%	535	188	184.6%	710	806	-11.9%
Commuter /Air Taxi	<u>1,994</u>	<u>1,638</u>	21.7%	11,288	9,851	14.6%	18,671	18,142	2.9%
<b>Subtotal</b>	<u>2,104</u>	<u>1,717</u>	22.5%	<u>11,823</u>	<u>10,039</u>	17.8%	<u>19,381</u>	<u>18,948</u>	2.3%
General Aviation	4,320	4,871	-11.3%	24,505	25,560	-4.1%	44,070	46,390	-5.0%
Military	<u>505</u>	<u>228</u>	121.5%	<u>2,424</u>	<u>1,648</u>	47.1%	<u>4,491</u>	<u>3,133</u>	43.3%
<b>Subtotal</b>	<u>4,825</u>	<u>5,099</u>	-5.4%	<u>26,929</u>	<u>27,208</u>	-1.0%	<u>48,561</u>	<u>49,523</u>	-1.9%
<b>Total</b>	<b>6,929</b>	<b>6,816</b>	<b>1.7%</b>	<b>38,752</b>	<b>37,247</b>	<b>4.0%</b>	<b>67,942</b>	<b>68,471</b>	<b>-0.8%</b>
<b>Fuel Gallons</b>									
100LL	25,697	28,167	-8.8%	123,849	121,582	1.9%	214,476	217,732	-1.5%
Jet A (GA)	132,936	119,089	11.6%	608,802	548,166	11.1%	1,129,245	1,123,552	0.5%
<b>Subtotal</b>	<u>158,633</u>	<u>147,256</u>	7.7%	<u>732,651</u>	<u>669,748</u>	9.4%	<u>1,343,721</u>	<u>1,341,284</u>	0.2%
Jet A (A/L)	<u>326,241</u>	<u>208,491</u>	56.5%	<u>1,964,162</u>	<u>1,395,889</u>	40.7%	<u>3,067,531</u>	<u>2,679,769</u>	14.5%
<b>Total</b>	<b>484,874</b>	<b>355,747</b>	<b>36.3%</b>	<b>2,696,813</b>	<b>2,065,637</b>	<b>30.6%</b>	<b>4,411,252</b>	<b>4,021,053</b>	<b>9.7%</b>

\*CYTD = Calendar Year to Date and \*Mov12 = Moving Twelve Months.

Tuesday, August 24, 2010

# Airline Enplanements, Seats, and Load Factors

## Asheville Regional Airport

July 2010



	Jul 2010	Jul 2009	Percentage Change	*CYTD-2010	*CYTD-2009	Percentage Change
<b>AirTran Airways</b>						
Enplanements	3,758	1,438	161.3%	14,242	2,402	492.9%
Seats	3,978	1,521	161.5%	17,667	2,574	586.4%
Load Factor	94.5%	94.5%	-0.1%	80.6%	93.3%	-13.6%
<b>American Airlines</b>						
Enplanements	1,117	0	#Div/0!	4,017	0	#Div/0!
Seats	1,370	0	#Div/0!	5,152	0	#Div/0!
Load Factor	81.5%	#Num!	#Error	78.0%	#Num!	#Error
<b>Continental Airlines</b>						
Enplanements	2,698	2,718	-0.7%	13,448	15,916	-15.5%
Seats	3,000	2,950	1.7%	19,300	22,350	-13.6%
Load Factor	89.9%	92.1%	-2.4%	69.7%	71.2%	-2.2%
<b>Delta Air Lines</b>						
Enplanements	17,216	14,012	22.9%	92,829	73,548	26.2%
Seats	19,200	15,570	23.3%	120,550	94,650	27.4%
Load Factor	89.7%	90.0%	-0.4%	77.0%	77.7%	-0.9%
<b>Northwest Airlines</b>						
Enplanements	0	1,341	-100.0%	791	13,342	-94.1%
Seats	0	1,500	-100.0%	1,450	16,950	-91.4%
Load Factor	#Num!	89.4%	#Error	54.6%	78.7%	-30.7%
<b>United Airlines</b>						
Enplanements	3,201	0	#Div/0!	16,725	0	#Div/0!
Seats	3,550	0	#Div/0!	21,600	0	#Div/0!
Load Factor	90.2%	#Num!	#Error	77.4%	#Num!	#Error

Monday, August 30, 2010

\*CTYD = Calendar Year to Date and \*Mov12 = Moving Twelve Months.

	Jul 2010	Jul 2009	Percentage Change	*CYTD-2010	*CYTD-2009	Percentage Change
<b>US Airways</b>						
Enplanements	11,639	9,689	20.1%	60,735	58,655	3.5%
Seats	13,420	10,750	24.8%	80,950	70,847	14.3%
Load Factor	86.7%	90.1%	-3.8%	75.0%	82.8%	-9.4%
<b>Totals</b>						
Enplanements	39,629	29,198	35.7%	202,787	163,863	23.8%
Seats	44,518	32,291	37.9%	266,669	207,371	28.6%
Load Factor	89.0%	90.4%	-1.6%	76.0%	79.0%	-3.8%

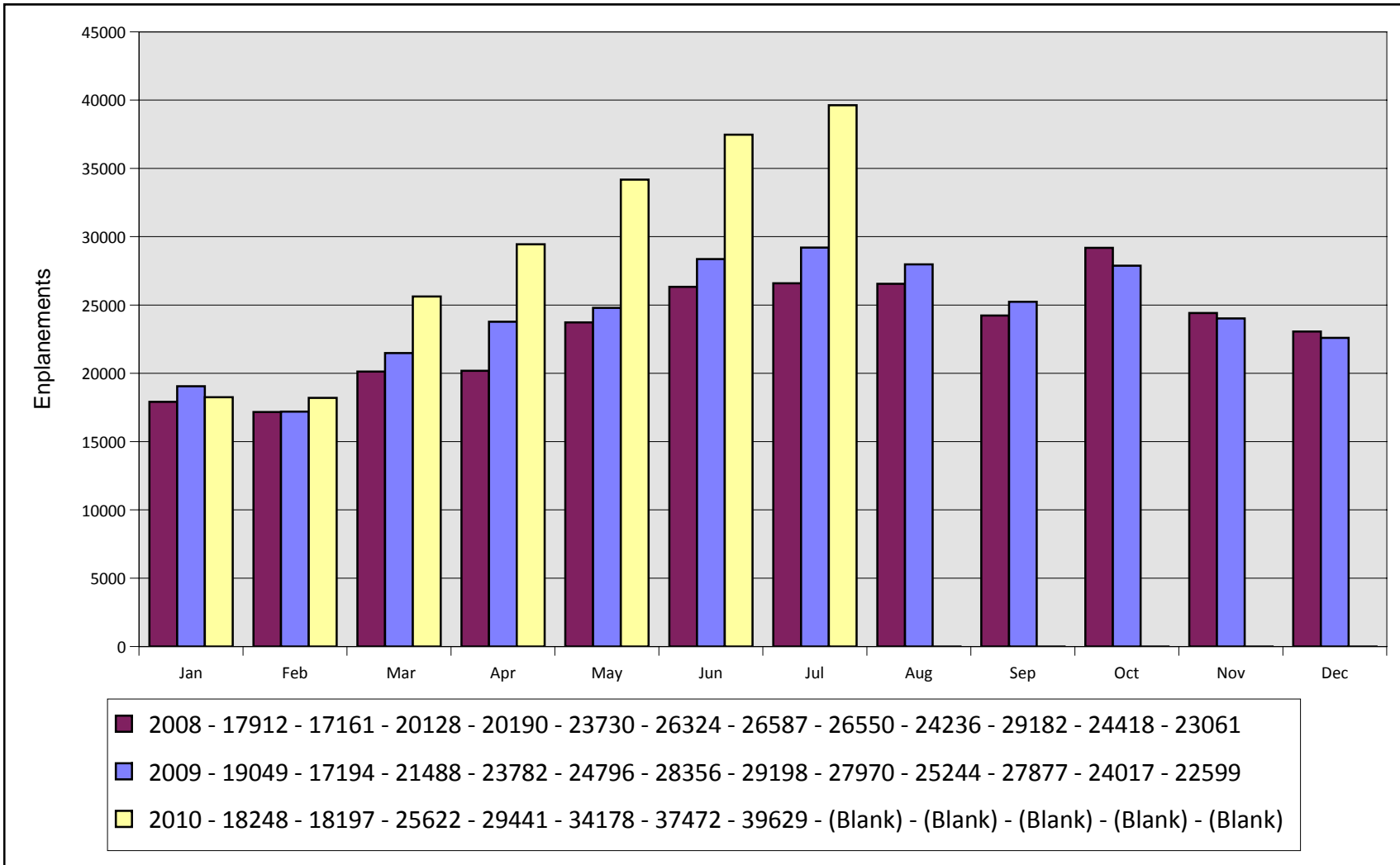
# Airline Flight Completions Asheville Regional Airport July 2010



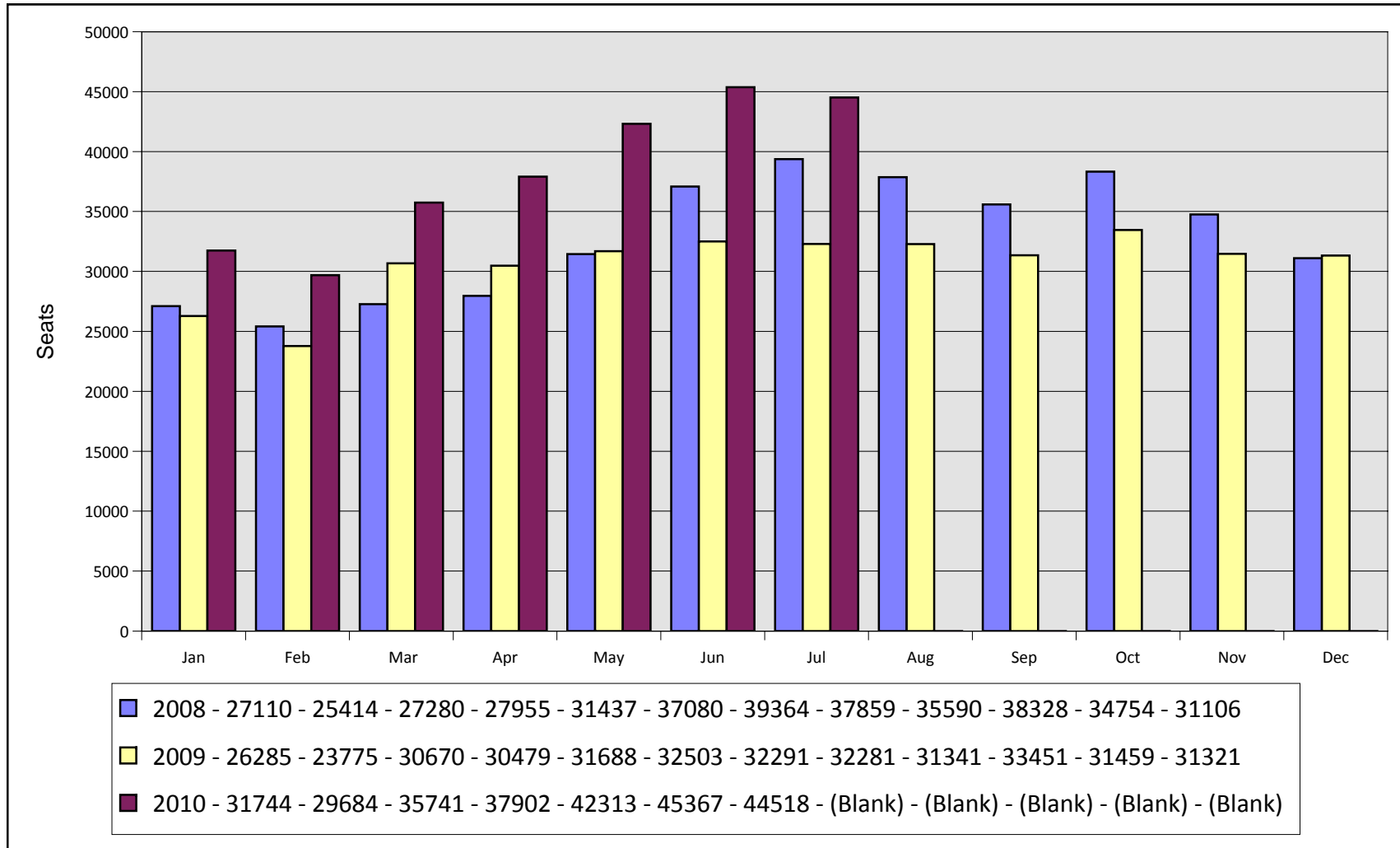
Airline	Scheduled Flights	Field	Cancellations Due To			Total Cancellations	Percentage of Completed
			Mechanical	Weather	Other		
AirTran Airways	34	0	0	0	0	0	102.9%
American Airlines	31	0	0	0	0	0	100.0%
Continental Airlines	62	0	0	2	0	2	96.8%
Delta Air Lines	397	0	2	11	0	13	96.7%
Northwest Airlines	0	0	0	0	0	0	#Num!
United Airlines	71	0	0	0	0	0	100.0%
US Airways	262	0	3	8	0	11	95.8%
<b>Total</b>	<b>857</b>	<b>0</b>	<b>5</b>	<b>21</b>	<b>0</b>	<b>26</b>	<b>97.0%</b>



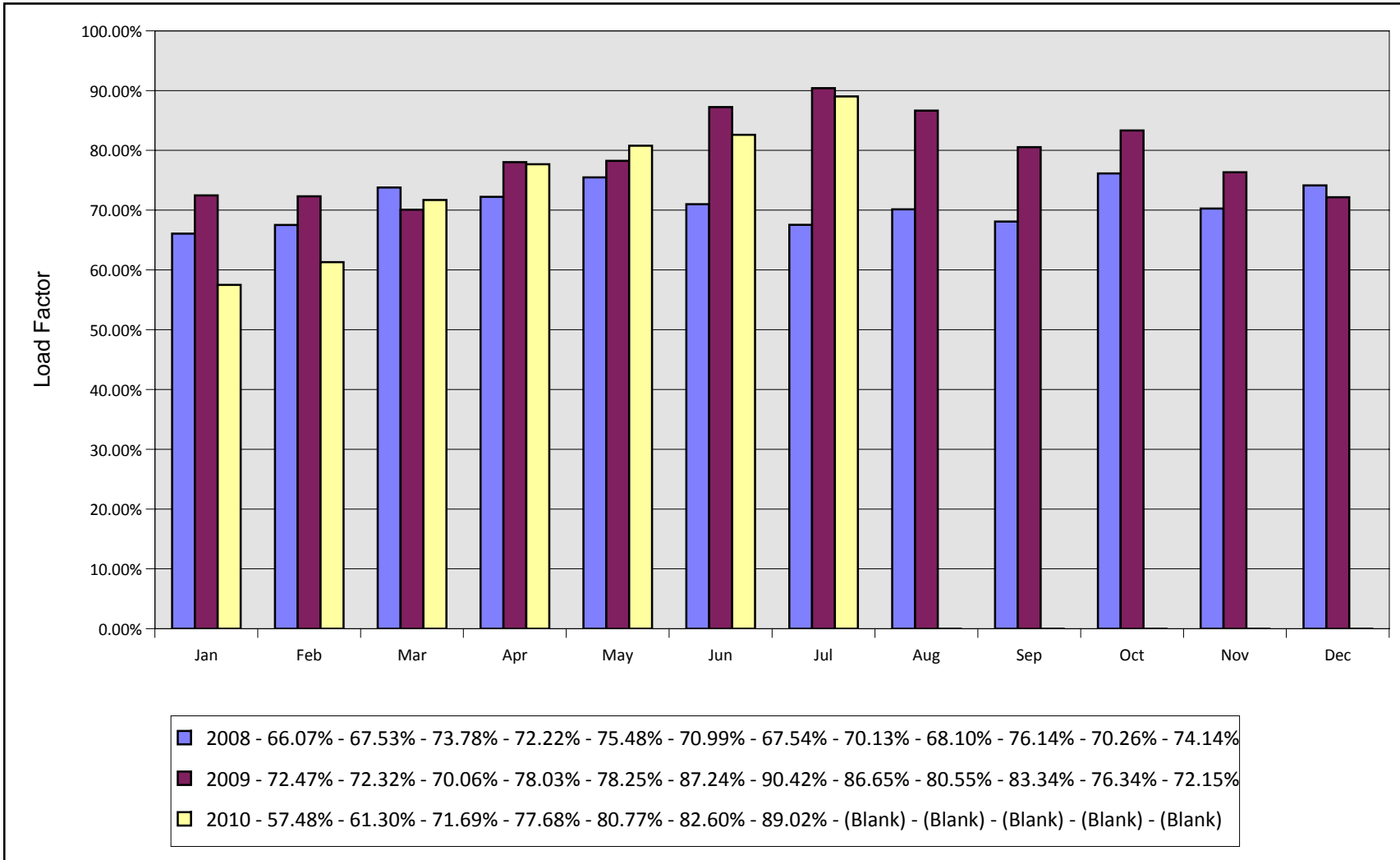
# Monthly Enplanements By Year Asheville Regional Airport



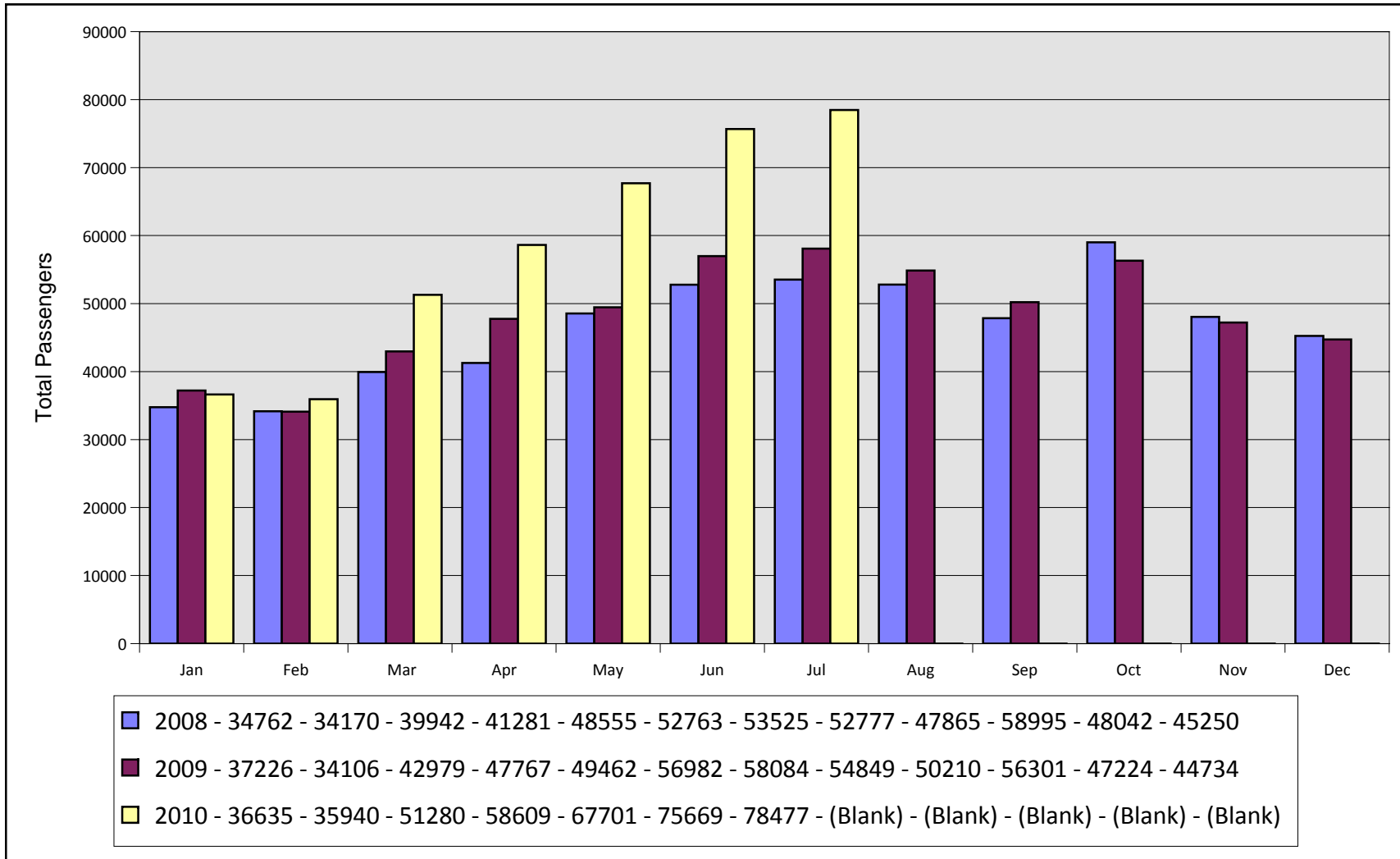
# Monthly Seats By Year Asheville Regional Airport



# Monthly Load Factors By Year Asheville Regional Airport

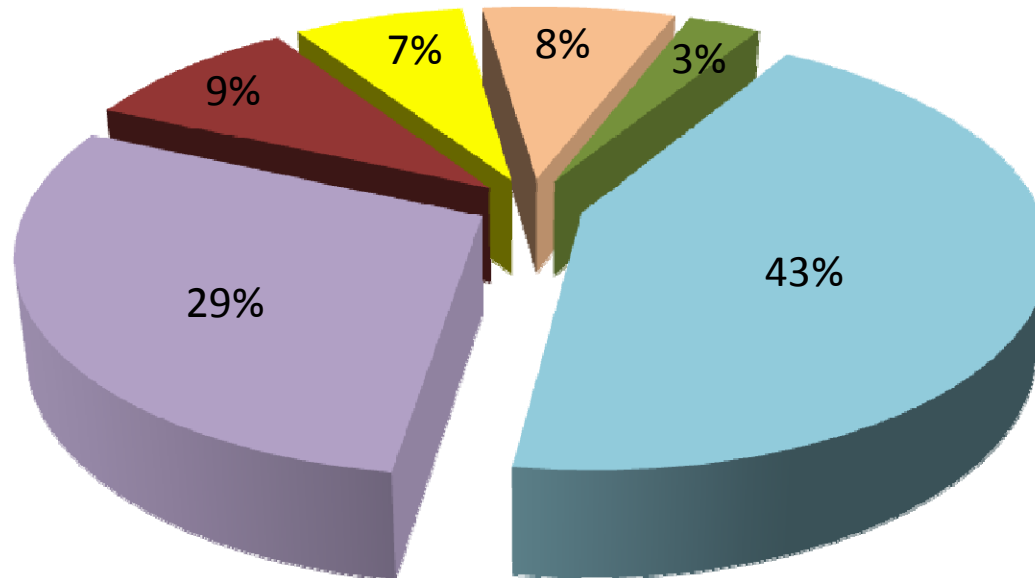


# Total Monthly Passengers By Year Asheville Regional Airport

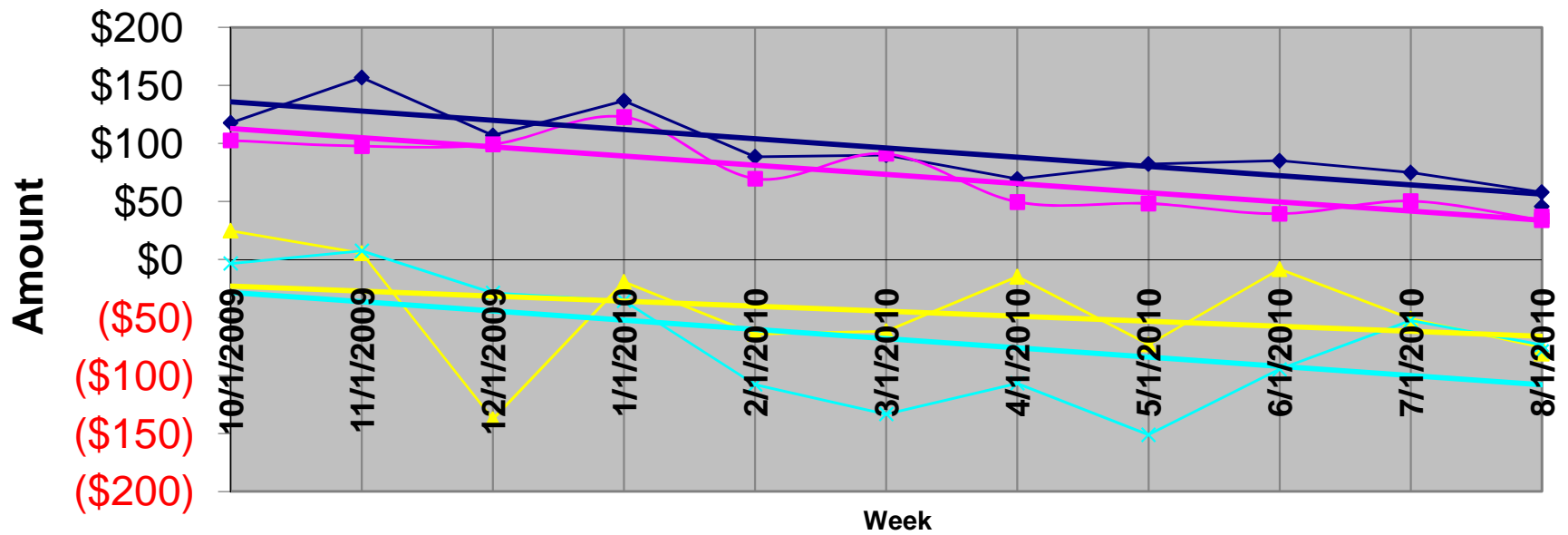


# Airline Market Share Analysis (Enplanements) Asheville Regional Airport

Report Period From July 2010 Through July 2010



## AVL Average Airfare Differences 21 Day Advance Purchase, 3 Day Stay



- ◆ Atlanta
- ◆ Charlotte
- ◆ Greenville
- ◆ Tri Cities
- Linear (Atlanta)
- Linear (Charlotte)
- Linear (Greenville)
- Linear (Tri Cities)

**Asheville Regional Airport**  
**Sample airfares as of 8/30/10**  
**21 Day Advance Purchase, 3 day Stay**

		Difference in Fares								
		<u>ASHEVILLE</u>	<u>ATLANTA</u>	<u>CHARLOTTE</u>	<u>GREENVILLE</u>	<u>IRL- CITIES</u>	<u>ATLANTA</u>	<u>CHARLOTTE</u>	<u>GREENVILLE</u>	<u>IRL- CITIES</u>
ABQ	Albuquerque	\$343	\$377	\$287	\$413	\$443	(\$34)	\$56	(\$70)	(\$100)
ATL	Atlanta	\$275		\$209	\$255	\$359	\$275	\$66	\$20	(\$84)
AUS	Austin	\$278	\$391	\$246	\$405	\$375	(\$113)	\$32	(\$127)	(\$97)
BWI	Baltimore	\$253	\$213	\$137	\$518	\$497	\$40	\$116	(\$265)	(\$244)
BOS	Boston	\$269	\$299	\$137	\$420	\$435	(\$30)	\$132	(\$151)	(\$166)
ORD	Chicago	\$269	\$285	\$325	\$297	\$299	(\$16)	(\$56)	(\$28)	(\$30)
CVG	Cincinnati	\$376	\$268	\$554	\$523	\$356	\$108	(\$178)	(\$147)	\$20
CLE	Cleveland	\$298	\$235	\$367	\$366	\$239	\$63	(\$69)	(\$68)	\$59
DFW	Dallas	\$311	\$305	\$373	\$285	\$417	\$6	(\$62)	\$26	(\$106)
DEN	Denver	\$353	\$259	\$345	\$263	\$443	\$94	\$8	\$90	(\$90)
DTW	Detroit	\$433	\$253	\$387	\$456	\$506	\$180	\$46	(\$23)	(\$73)
FLL	Fort Lauderdale	\$299	\$160	\$289	\$446	\$431	\$139	\$10	(\$147)	(\$132)
RSW	Ft. Myers	\$291	\$239	\$295	\$503	\$395	\$52	(\$4)	(\$212)	(\$104)
BDL	Hartford	\$299	\$428	\$315	\$402	\$391	(\$129)	(\$16)	(\$103)	(\$92)
IAH	Houston	\$414	\$293	\$503	\$403	\$484	\$121	(\$89)	\$11	(\$70)
IND	Indianapolis	\$323	\$229	\$239	\$365	\$409	\$94	\$84	(\$42)	(\$86)
JAX	Jacksonville	\$241	\$221	\$315	\$504	\$429	\$20	(\$74)	(\$263)	(\$188)
MCI	Kansas City	\$266	\$279	\$259	\$275	\$349	(\$13)	\$7	(\$9)	(\$83)
LAS	Las Vegas	\$358	\$375	\$326	\$413	\$440	(\$17)	\$32	(\$55)	(\$82)
LAX	Los Angeles	\$310	\$405	\$309	\$529	\$410	(\$95)	\$1	(\$219)	(\$100)
MHT	Manchester	\$317	\$352	\$127	\$468	\$373	(\$35)	\$190	(\$151)	(\$56)
MEM	Memphis	\$420	\$226	\$412	\$397	\$571	\$194	\$8	\$23	(\$151)
MIA	Miami	\$363	\$163	\$275	\$446	\$441	\$200	\$88	(\$83)	(\$78)
MKE	Milwaukee	\$350	\$273	\$247	\$404	\$410	\$77	\$103	(\$54)	(\$60)
MSP	Minneapolis/Saint Paul	\$424	\$321	\$469	\$397	\$316	\$103	(\$45)	\$27	\$108
BNA	Nashville	\$497	\$259	\$276	\$563	\$506	\$238	\$221	(\$66)	(\$9)
MSY	New Orleans	\$243	\$185	\$209	\$411	\$351	\$58	\$34	(\$168)	(\$108)
LGA	New York	\$319	\$309	\$157	\$314	\$400	\$10	\$162	\$5	(\$81)
EWR	Newark	\$339	\$369	\$229	\$334	\$469	(\$30)	\$110	\$5	(\$130)
MCO	Orlando	\$160	\$229	\$261	\$449	\$243	(\$69)	(\$101)	(\$289)	(\$83)
PHL	Philadelphia	\$249	\$295	\$511	\$454	\$337	(\$46)	(\$262)	(\$205)	(\$88)
PHX	Phoenix	\$310	\$345	\$309	\$353	\$453	(\$35)	\$1	(\$43)	(\$143)
PIT	Pittsburgh	\$251	\$255	\$179	\$401	\$392	(\$4)	\$72	(\$150)	(\$141)

PDX	Portland	\$467	\$347	\$376	\$509	\$457	\$120	\$91	(\$42)	\$10	
PVD	Providence	\$357	\$521	\$137	\$345	\$493	(\$164)	\$220	\$12	(\$136)	
RDU	Raleigh/Durham	\$273	\$169	\$649	\$259	\$411	\$104	(\$376)	\$14	(\$138)	
RIC	Richmond	\$315	\$233	\$223	\$419	\$403	\$82	\$92	(\$104)	(\$88)	
STL	Saint Louis	\$307	\$240	\$262	\$309	\$345	\$67	\$45	(\$2)	(\$38)	
SLC	Salt Lake City	\$350	\$378	\$296	\$597	\$604	(\$28)	\$54	(\$247)	(\$254)	
SAT	San Antonio	\$329	\$186	\$256	\$405	\$371	\$143	\$73	(\$76)	(\$42)	
SAN	San Diego	\$455	\$432	\$309	\$529	\$467	\$23	\$146	(\$74)	(\$12)	
SFO	San Francisco	\$424	\$433	\$359	\$517	\$435	(\$9)	\$65	(\$93)	(\$11)	
SRQ	Sarasota/Bradenton	\$440	\$229	\$319	\$519	\$449	\$211	\$121	(\$79)	(\$9)	
SEA	Seattle	\$439	\$297	\$331	\$463	\$430	\$142	\$108	(\$24)	\$9	
SYR	Syracuse	\$294	\$423	\$189	\$412	\$369	(\$129)	\$105	(\$118)	(\$75)	
TPA	Tampa	\$166	\$229	\$331	\$477	\$403	(\$63)	(\$165)	(\$311)	(\$237)	
YYZ	Toronto	\$549	\$535	\$320	\$536	\$521	\$14	\$229	\$13	\$28	
DCA	Washington DC	\$388	\$248	\$211	\$306	\$370	\$140	\$177	\$82	\$18	
IAD	Washington DC	\$388	\$259	\$236	\$284	\$370	\$129	\$152	\$104	\$18	
PBI	West Palm Beach	\$299	\$207	\$219	\$490	\$443	\$92	\$80	(\$191)	(\$144)	
							\$46	\$37	(\$81)	(\$79)	<b>Average Fare difference</b>

\*These sample airfares were available 8/30/10, based on a 0 day advance purchase and a 3 day stay. Other restrictions may apply. To obtain the most up-to-date pricing information for your travel needs, please contact your travel agent or visit the following web sites: [www.aa.com](http://www.aa.com); [www.airtran.com](http://www.airtran.com); [www.continental.com](http://www.continental.com); [www.delta.com](http://www.delta.com); [www.united.com](http://www.united.com); [www.usairways.com](http://www.usairways.com); [www.travelocity.com](http://www.travelocity.com); [www.orbitz.com](http://www.orbitz.com); or [www.expedia.com](http://www.expedia.com). Airfares are subject to change without notice - and lower airfares are often not available on all dates. Please see our "special airfares" section on our web site for any last minute airfare specials. Sample airfares will be updated each Tuesday.

**Blue highlighted numbers represent fare differentials in excess of \$35 for GSP, \$70 for CLT, \$100 for ATL, and \$35 for TRI.**



**Asheville Regional Airport**  
**Sample airfares as of 8/30/10**  
**0 Day Advance Purchase, 3 day Stay**

		Difference in Fares								
		ASHEVILLE	ATLANTA	CHARLOTTE	GREENVILLE	IRL-CITIES	ATLANTA	CHARLOTTE	GREENVILLE	IRL-CITIES
ABQ	Albuquerque	\$746	\$395	\$450	\$741	\$665	\$351	\$296	\$5	\$81
ATL	Atlanta	\$413		\$177	\$422	\$585	\$413	\$236	(\$9)	(\$172)
AUS	Austin	\$625	\$433	\$439	\$621	\$609	\$192	\$186	\$4	\$16
BWI	Baltimore	\$555	\$315	\$212	\$793	\$579	\$240	\$343	(\$238)	(\$24)
BOS	Boston	\$543	\$217	\$265	\$541	\$593	\$326	\$278	\$2	(\$50)
ORD	Chicago	\$415	\$340	\$637	\$860	\$455	\$75	(\$222)	(\$445)	(\$40)
CVG	Cincinnati	\$606	\$447	\$948	\$563	\$574	\$159	(\$342)	\$43	\$32
CLE	Cleveland	\$639	\$355	\$561	\$545	\$1,013	\$284	\$78	\$94	(\$374)
DFW	Dallas	\$653	\$430	\$348	\$649	\$571	\$223	\$305	\$4	\$82
DEN	Denver	\$747	\$379	\$535	\$802	\$727	\$368	\$212	(\$55)	\$20
DTW	Detroit	\$639	\$405	\$693	\$641	\$845	\$234	(\$54)	(\$2)	(\$206)
FLL	Fort Lauderdale	\$515	\$273	\$304	\$696	\$561	\$242	\$211	(\$181)	(\$46)
RSW	Ft. Myers	\$535	\$368	\$469	\$689	\$743	\$167	\$66	(\$154)	(\$208)
BDL	Hartford	\$587	\$822	\$439	\$561	\$547	(\$235)	\$148	\$26	\$40
IAH	Houston	\$604	\$532	\$1,014	\$441	\$872	\$72	(\$410)	\$163	(\$268)
IND	Indianapolis	\$537	\$237	\$313	\$549	\$597	\$300	\$224	(\$12)	(\$60)
JAX	Jacksonville	\$465	\$380	\$386	\$803	\$589	\$85	\$79	(\$338)	(\$124)
MCI	Kansas City	\$543	\$497	\$379	\$920	\$527	\$46	\$164	(\$377)	\$16
LAS	Las Vegas	\$547	\$260	\$366	\$609	\$557	\$287	\$181	(\$62)	(\$10)
LAX	Los Angeles	\$747	\$664	\$459	\$1,056	\$589	\$83	\$288	(\$309)	\$158
MHT	Manchester	\$727	\$570	\$259	\$932	\$593	\$157	\$468	(\$205)	\$134
MEM	Memphis	\$766	\$468	\$575	\$755	\$1,029	\$298	\$191	\$11	(\$263)
MIA	Miami	\$532	\$119	\$514	\$542	\$643	\$413	\$18	(\$10)	(\$111)
MKE	Milwaukee	\$522	\$236	\$493	\$457	\$451	\$286	\$29	\$65	\$71
MSP	Minneapolis/Saint Paul	\$741	\$540	\$995	\$1,060	\$811	\$201	(\$254)	(\$319)	(\$70)
BNA	Nashville	\$593	\$259	\$279	\$885	\$780	\$334	\$314	(\$292)	(\$187)
MSY	New Orleans	\$543	\$465	\$322	\$613	\$661	\$78	\$221	(\$70)	(\$118)
LGA	New York	\$755	\$428	\$357	\$754	\$683	\$327	\$398	\$1	\$72
EWR	Newark	\$653	\$641	\$393	\$848	\$1,154	\$12	\$260	(\$195)	(\$501)
MCO	Orlando	\$197	\$315	\$291	\$834	\$449	(\$118)	(\$94)	(\$637)	(\$252)
PHL	Philadelphia	\$543	\$492	\$1,111	\$608	\$581	\$51	(\$568)	(\$65)	(\$38)
PHX	Phoenix	\$547	\$505	\$439	\$901	\$597	\$42	\$108	(\$354)	(\$50)
PIT	Pittsburgh	\$503	\$226	\$328	\$439	\$579	\$277	\$175	\$64	(\$76)

PDX	Portland	\$747	\$382	\$489	\$1,056	\$687	\$365	\$258	(\$309)	\$60
PVD	Providence	\$587	\$522	\$305	\$539	\$593	\$65	\$282	\$48	(\$6)
RDU	Raleigh/Durham	\$762	\$303	\$903	\$735	\$711	\$459	(\$141)	\$27	\$51
RIC	Richmond	\$723	\$390	\$442	\$809	\$705	\$333	\$281	(\$86)	\$18
STL	Saint Louis	\$653	\$237	\$543	\$655	\$669	\$416	\$110	(\$2)	(\$16)
SLC	Salt Lake City	\$753	\$466	\$582	\$689	\$696	\$287	\$171	\$64	\$57
SAT	San Antonio	\$641	\$505	\$428	\$637	\$525	\$136	\$213	\$4	\$116
SAN	San Diego	\$747	\$412	\$681	\$1,056	\$977	\$335	\$66	(\$309)	(\$230)
SFO	San Francisco	\$747	\$798	\$787	\$1,056	\$610	(\$51)	(\$40)	(\$309)	\$137
SRQ	Sarasota/Bradenton	\$543	\$303	\$574	\$797	\$749	\$240	(\$31)	(\$254)	(\$206)
SEA	Seattle	\$747	\$513	\$436	\$1,056	\$527	\$234	\$311	(\$309)	\$220
SYR	Syracuse	\$543	\$544	\$365	\$522	\$817	(\$1)	\$178	\$21	(\$274)
TPA	Tampa	\$216	\$333	\$453	\$794	\$603	(\$117)	(\$237)	(\$578)	(\$387)
YYZ	Toronto	\$916	\$1,319	\$782	\$933	\$914	(\$403)	\$134	(\$17)	\$2
DCA	Washington DC	\$388	\$412	\$239	\$514	\$1,118	(\$24)	\$149	(\$126)	(\$730)
IAD	Washington DC	\$388	\$423	\$239	\$514	\$1,118	(\$35)	\$149	(\$126)	(\$730)
PBI	West Palm Beach	\$617	\$270	\$457	\$760	\$743	\$347	\$160	(\$143)	(\$126)

\*These sample airfares were available 8/30/10, based on a 0 day advance purchase and a 3 day stay. Other restrictions may apply. To obtain the most up-to-date pricing information for your travel needs, please contact your travel agent or visit the following web sites: [www.aa.com](http://www.aa.com); [www.airtran.com](http://www.airtran.com); [www.continental.com](http://www.continental.com); [www.delta.com](http://www.delta.com); [www.united.com](http://www.united.com); [www.usairways.com](http://www.usairways.com); [www.travelocity.com](http://www.travelocity.com); [www.orbitz.com](http://www.orbitz.com); or [www.expedia.com](http://www.expedia.com). Airfares are subject to change without notice - and lower airfares are often not available on all dates. Please see our "special airfares" section on our web site for any last minute airfare specials. Sample airfares will be updated each Tuesday.

\$177      \$111      (\$125)      (\$91)      **Average Fare difference**

**Blue highlighted numbers represent fare differentials in excess of \$35 for GSP, \$70 for CLT, \$100 for ATL, and \$35 for TRI.**

**Schedule Compare Report for all Airlines for Passenger flights between AVL and ALL for Sep10 vs. Sep09**

AI	Ops/Week				Seats/Week			
	Sep10	Sep09	Diff	Pct Chg	Sep10	Sep09	Diff	Pct Chg
DL	170	136	34	25.00	8,500	6,800	1,700	25.00
UA	28	0	28	100.00	1,400	0	1,400	100.00
US	116	98	18	18.37	6,374	4,848	1,526	31.48
AA	14	0	14	100.00	616	0	616	100.00
FL	6	6	0	0.00	702	702	0	0.00
CO	36	38	-2	-5.26	1,800	1,900	-100	-5.26
NW	0	14	-14	-100.00	0	700	-700	-100.00
TOTAL	370	292	78	26.71	19,392	14,950	4,442	29.71

**Schedule Compare Report for all Airlines for Passenger flights between AVL and ALL for Oct10 vs. Oct09**

AI	Ops/Week				Seats/Week			
	Oct10	Oct09	Diff	Pct Chg	Oct10	Oct09	Diff	Pct Chg
DL	172	136	36	26.47	8,600	6,800	1,800	26.47
UA	30	0	30	100.00	1,500	0	1,500	100.00
US	122	98	24	24.49	6,660	4,900	1,760	35.92
AA	14	0	14	100.00	616	0	616	100.00
FL	12	6	6	100.00	1,484	702	782	111.40
CO	40	40	0	0.00	2,000	2,000	0	0.00
NW	0	14	-14	-100.00	0	700	-700	-100.00
TOTAL	390	294	96	32.65	20,860	15,102	5,758	38.13

**Schedule Compare Report for all Airlines for Passenger flights between AVL and ALL for Nov10 vs. Nov09**

AI	Ops/Week				Seats/Week			
	Nov10	Nov09	Diff	Pct Chg	Nov10	Nov09	Diff	Pct Chg
US	140	98	42	42.86	7,442	4,900	2,542	51.88
DL	172	138	34	24.64	8,600	6,900	1,700	24.64
UA	28	0	28	100.00	1,400	0	1,400	100.00
FL	6	6	0	0.00	702	702	0	0.00
CO	40	40	0	0.00	2,000	2,000	0	0.00
NW	0	14	-14	-100.00	0	700	-700	-100.00
TOTAL	386	296	90	30.41	20,144	15,202	4,942	32.51



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## MEMORANDUM

TO: Members of the Airport Authority

FROM: Vickie Thomas, Director of Finance & Accounting

DATE: September, 2010

### ITEM DESCRIPTION – Information Section Item B

Asheville Regional Airport – Explanation of Extraordinary Variances  
Month Ended July, 2010 (Month 1 of FY-2011)

#### SUMMARY

Operating Revenues for the month of July were \$683,613, 10.81% over budget. Operating Expenses for the month were \$460,293, 13.87% under budget. As a result, Net Operating Revenues before Depreciation were \$140,801 over budget. Net Non-Operating Revenues were \$237,426, 45.95% over budget.

#### REVENUES

Significant variations to budget for July were:

Terminal Space Rentals-Airline	\$10,903	10.23%	Higher than budgeted enplanements
Auto Parking	\$58,526	34.48%	Higher than budgeted enplanements
Customer Facility Charges	\$19,116	22.62%	Higher than budgeted enplanements
Passenger Facility Charges	\$52,260	54.80%	Higher than budgeted enplanements

#### EXPENSES

Significant variations to budget for July were:

Personnel Services	(\$16,428)	(5.69%)	Director of Marketing position vacant & lower than budgeted medical rates
Other Contractual Services	(\$11,465)	(19.06%)	Parking Management fee not yet including billing for new parking equipment
Contingency	(\$14,884)	(100.00%)	No Contingency spending in July

Information Section – Item B



## **STATEMENT OF NET ASSETS**

Significant variations to prior month were:

Grants Receivable – Grants Receivable decreased \$311k due to lower construction invoices for A Gates and Wright Brothers Way projects as projects are nearing completion.

Prepaid Expenses – Prepaid Expensed increased \$193k due to payment in July of annual business insurance renewals.

Accounts Payable – Accounts Payable decreased by \$269k mainly due to lower construction invoices for A Gates and Wright Brothers Way projects as projects are nearing completion.

**ASHEVILLE REGIONAL AIRPORT  
INVESTMENT AND INTEREST INCOME SUMMARY  
As of July 31, 2010**

<u>Institution:</u>	<u>Date of Purchase</u>	<u>Date of Maturity</u>	<u>Interest Rate</u>	<u>Investment Amount</u>	<u>Monthly Interest</u>
Bank of America			0.30%	\$ 1,603,903	520
Petty Cash				100	
NC Capital Management Trust				216,829	37
Wachovia-Gov. Advantage Acct.			0.25%	3,228,683	656
PFC Revenue Account			0.30%	583,602	126
<u>Restricted Cash:</u>					
CFC Revenue			0.10%	297,875	23
Additional Collateral Fund			0.25%	1,954,204	403
<u>Commercial Paper:</u>				0	
<b>Total</b>				<b><u>\$ 7,885,196</u></b>	<b><u>\$ 1,766</u></b>

<u>Investment Diversification:</u>	
1.BANKS	31.52%
2.CAP.TRUST	2.75%
3.GOV.ADV.ACCTS.	65.73%
4.COM.PAPER	0.00%
5. FED. AGY	0%
	<u>100.00%</u>

**ASHEVILLE REGIONAL AIRPORT  
STATEMENT OF CHANGES IN FINANCIAL POSITION  
For the Month Ended July 31, 2010**

	<b>Current Month</b>	<b>Prior Period</b>
<b>Cash and Investments Beginning of Period</b>	<b>\$ 7,709,438</b>	<b>\$ 7,734,426</b>
Net Income/(Loss) Before Capital Contributions	111,034	111,198
Depreciation	349,711	274,164
Decrease/(Increase) in Receivables	364,113	(299,486)
Increase/(Decrease) in Payables	(137,926)	321,415
Decrease/(Increase) in Prepaid Expenses	(193,198)	21,629
Decrease/(Increase) in Long Term Assets	(786,543)	(1,997,179)
Principal Payments of Bond Maturities	(33,385)	(33,225)
Contributed Capital	501,952	1,576,496
<b>Increase(Decrease) in Cash</b>	<b>175,758</b>	<b>(24,988)</b>
<b>Cash and Investments End of Period</b>	<b>\$ 7,885,196</b>	<b>\$ 7,709,438</b>

**Asheville Regional Airport Authority**  
**Cost Centers Statement of Revenue, Expenses and Changes in Net Assets**

For the Month Ending July 31, 2010

	July Actual	July Budget	Variance \$	Variance %	YTD Actual	YTD Budget	Variance \$	Variance %	Annual Budget
<b>Operating Revenue:</b>									
Terminal	\$286,330	\$281,549	\$4,781	1.70%	\$286,330	\$281,549	\$4,781	1.70%	\$3,347,801
Airfield	75,061	67,770	7,291	10.76%	75,061	67,770	7,291	10.76%	826,157
Hangar	72,881	76,324	(3,443)	(4.51%)	72,881	76,324	(3,443)	(4.51%)	818,890
Parking Lot/Roadway	232,786	174,100	58,686	33.71%	232,786	174,100	58,686	33.71%	2,138,860
Land Use Fees	16,555	17,198	(643)	(3.74%)	16,555	17,198	(643)	(3.74%)	484,170
<b>Total Operating Revenue</b>	<b>\$683,613</b>	<b>\$616,941</b>	<b>\$66,672</b>	<b>10.81%</b>	<b>\$683,613</b>	<b>\$616,941</b>	<b>\$66,672</b>	<b>10.81%</b>	<b>\$7,615,878</b>
<b>Operating Expenses:</b>									
Administrative	\$165,053	\$207,357	(\$42,304)	(20.40%)	\$165,053	\$207,357	(\$42,304)	(20.40%)	\$3,083,068
Terminal	135,629	155,933	(20,304)	(13.02%)	135,629	155,933	(20,304)	(13.02%)	1,949,764
Airfield	109,309	122,273	(12,964)	(10.60%)	109,309	122,273	(12,964)	(10.60%)	1,501,160
Parking Lot	35,163	40,489	(5,326)	(13.15%)	35,163	40,489	(5,326)	(13.15%)	485,871
Rental Car Service Facility	2,334	3,603	(1,269)	(35.22%)	2,334	3,603	(1,269)	(35.22%)	57,616
Land Use Expenses	12,805	4,767	8,038	168.62%	12,805	4,767	8,038	168.62%	335,000
<b>Total Operating Expenses</b>	<b>\$460,293</b>	<b>\$534,422</b>	<b>(\$74,129)</b>	<b>(13.87%)</b>	<b>\$460,293</b>	<b>\$534,422</b>	<b>(\$74,129)</b>	<b>(13.87%)</b>	<b>\$7,412,479</b>
<b>Operating Revenue before Depreciation</b>									
	\$223,320	\$82,519	\$140,801	170.63%	\$223,320	\$82,519	\$140,801	170.63%	\$203,399
Depreciation	349,711	-	349,711	0.00%	349,711	-	349,711	0.00%	-
<b>Operating Income(Loss) Before Non-Operating Revenue and Expenses</b>									
	(\$126,391)	\$82,519	(\$208,910)	(253.17%)	(\$126,391)	\$82,519	(\$208,910)	(253.17%)	\$203,399
<b>Non-Operating Revenue and Expense</b>									
Customer Facility Charges	103,616	84,500	19,116	22.62%	103,616	84,500	19,116	22.62%	840,000
Passenger Facility Charges	147,620	95,360	52,260	54.80%	147,620	95,360	52,260	54.80%	1,192,000
Interest Revenue	5,040	1,667	3,373	202.34%	5,040	1,667	3,373	202.34%	20,000
Interest Expense	(18,850)	(18,850)	-	0.00%	(18,850)	(18,850)	-	0.00%	(215,397)
Sale of Assets	-	-	-	0.00%	-	-	-	0.00%	-
<b>Non-Operating Revenue-Net</b>	<b>\$237,426</b>	<b>\$162,677</b>	<b>\$74,749</b>	<b>45.95%</b>	<b>\$237,426</b>	<b>\$162,677</b>	<b>\$74,749</b>	<b>45.95%</b>	<b>\$1,836,603</b>



<b>Income (Loss) Before Capital Contributions</b>	<u>\$111,035</u>	<u>\$245,196</u>	<u>(\$134,161)</u>	<u>(54.72%)</u>	<u>\$111,035</u>	<u>\$245,196</u>	<u>(\$134,161)</u>	<u>(54.72%)</u>	<u>\$2,040,002</u>
<b>Capital Contributions</b>	<u>\$501,952</u>	<u>\$0</u>	<u>\$501,952</u>	<u>0.00%</u>	<u>\$501,952</u>	<u>\$0</u>	<u>\$501,952</u>	<u>0.00%</u>	<u>\$0</u>
<b>Increase in Net Assets</b>	<u><u>\$612,987</u></u>	<u><u>\$245,196</u></u>	<u><u>\$367,791</u></u>	<u><u>150.00%</u></u>	<u><u>\$612,987</u></u>	<u><u>\$245,196</u></u>	<u><u>\$367,791</u></u>	<u><u>150.00%</u></u>	<u><u>\$2,040,002</u></u>

**Asheville Regional Airport Authority**  
**Detailed Statement of Revenue, Expenses and Changes in Net Assets**

For the Month Ending July 31, 2010

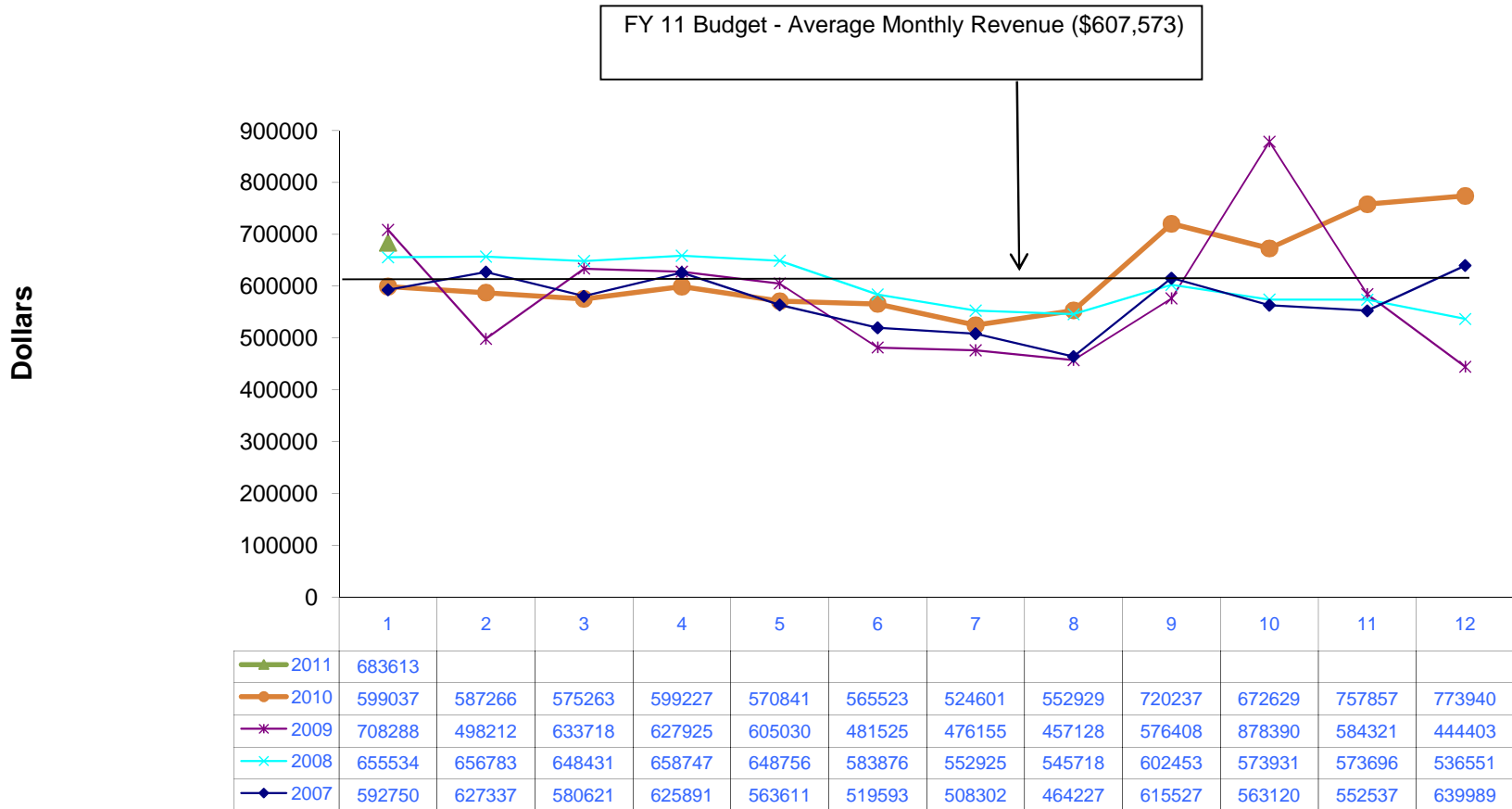
	July Actual	July Budget	Variance \$	Variance %	YTD Actual	YTD Budget	Variance \$	Variance %	Annual Budget
<b>Operating Revenue:</b>									
Terminal Space Rentals - Non Airline	\$15,660	\$15,659	\$1	0.01%	\$15,660	\$15,659	\$1	0.01%	\$187,911
Terminal Space Rentals - Airline	117,489	106,586	10,903	10.23%	117,489	106,586	10,903	10.23%	1,189,080
Concessions	9,299	14,808	(5,509)	(37.20%)	9,299	14,808	(5,509)	(37.20%)	197,200
Auto Parking	228,276	169,750	58,526	34.48%	228,276	169,750	58,526	34.48%	2,114,400
Rental Car - Car Rentals	99,244	99,242	2	0.00%	99,244	99,242	2	0.00%	1,234,860
Rental Car - Facility Rent	40,756	41,365	(609)	(1.47%)	40,756	41,365	(609)	(1.47%)	523,130
Commercial Ground Transportation	4,510	4,350	160	3.68%	4,510	4,350	160	3.68%	24,460
Landing Fees	39,771	34,910	4,861	13.92%	39,771	34,910	4,861	13.92%	423,037
FBO'S/SASO'S	72,881	76,324	(3,443)	(4.51%)	72,881	76,324	(3,443)	(4.51%)	818,890
Building Leases	10,170	11,119	(949)	(8.53%)	10,170	11,119	(949)	(8.53%)	133,430
Land Leases	1,995	2,062	(67)	(3.25%)	1,995	2,062	(67)	(3.25%)	24,740
Other Leases/Fees	39,628	36,832	2,796	7.59%	39,628	36,832	2,796	7.59%	419,740
Reimbursable Costs	3,934	3,934	-	0.00%	3,934	3,934	-	0.00%	325,000
<b>Total Operating Revenue</b>	<b>\$683,613</b>	<b>\$616,941</b>	<b>\$66,672</b>	<b>10.81%</b>	<b>\$683,613</b>	<b>\$616,941</b>	<b>\$66,672</b>	<b>10.81%</b>	<b>\$7,615,878</b>
<b>Operating Expenses:</b>									
Personnel Services	\$272,290	\$288,718	(\$16,428)	(5.69%)	\$272,290	\$288,718	(\$16,428)	(5.69%)	\$3,626,342
Professional Services	8,153	11,912	(3,759)	(31.56%)	8,153	11,912	(3,759)	(31.56%)	320,450
Accounting & Auditing	2,902	3,000	(98)	(3.27%)	2,902	3,000	(98)	(3.27%)	20,000
Other Contractual Services	48,681	60,146	(11,465)	(19.06%)	48,681	60,146	(11,465)	(19.06%)	736,910
Travel & Training	2,565	4,941	(2,376)	(48.09%)	2,565	4,941	(2,376)	(48.09%)	146,150
Communications & Freight	4,160	5,395	(1,235)	(22.89%)	4,160	5,395	(1,235)	(22.89%)	65,336
Utility Services	26,455	32,500	(6,045)	(18.60%)	26,455	32,500	(6,045)	(18.60%)	438,532
Rentals & Leases	1,012	1,041	(29)	(2.79%)	1,012	1,041	(29)	(2.79%)	14,695
Insurance	15,134	15,583	(449)	(2.88%)	15,134	15,583	(449)	(2.88%)	187,000
Repairs & Maintenance	25,834	22,113	3,721	16.83%	25,834	22,113	3,721	16.83%	265,456
Advertising, Printing & Binding	13,641	17,797	(4,156)	(23.35%)	13,641	17,797	(4,156)	(23.35%)	187,342
Promotional Activities	-	3,184	(3,184)	(100.00%)	-	3,184	(3,184)	(100.00%)	60,644
Other Current Charges & Obligations	4,727	5,098	(371)	(7.28%)	4,727	5,098	(371)	(7.28%)	69,779
Office Supplies	1,945	1,431	514	35.92%	1,945	1,431	514	35.92%	17,175
Operating Supplies	18,593	23,690	(5,097)	(21.52%)	18,593	23,690	(5,097)	(21.52%)	314,553
Books, Publications, Subscriptions & Meml	1,380	2,356	(976)	(41.43%)	1,380	2,356	(976)	(41.43%)	38,502
Contingency	-	14,884	(14,884)	0.00%	-	14,884	(14,884)	0.00%	178,613
Emergency Repair	-	8,333	(8,333)	(100.00%)	-	8,333	(8,333)	(100.00%)	100,000
Reimbursable Costs	3,934	3,934	-	0.00%	3,934	3,934	-	0.00%	325,000
Business Development	8,887	8,366	521	6.23%	8,887	8,366	521	6.23%	300,000
<b>Total Operating Expenses</b>	<b>\$460,293</b>	<b>\$534,422</b>	<b>(\$74,129)</b>	<b>(13.87%)</b>	<b>\$460,293</b>	<b>\$534,422</b>	<b>(\$74,129)</b>	<b>(13.87%)</b>	<b>\$7,412,479</b>

<b>Operating Revenue before Depreciation</b>	\$223,320	\$82,519	\$140,801	170.63%	\$223,320	\$82,519	\$140,801	170.63%	\$203,399
Depreciation	349,711	-	349,711	0.00%	349,711	-	349,711	0.00%	-
<b>Operating Income(Loss) Before Non-Operating Revenue and Expenses</b>	(\$126,391)	\$82,519	(\$208,910)	(253.17%)	(\$126,391)	\$82,519	(\$208,910)	(253.17%)	\$203,399
<b>Non-Operating Revenue and Expense</b>									
Customer Facility Charges	103,616	84,500	19,116	22.62%	103,616	84,500	19,116	22.62%	840,000
Passenger Facility Charges	147,620	95,360	52,260	54.80%	147,620	95,360	52,260	54.80%	1,192,000
Interest Revenue	5,040	1,667	3,373	202.34%	5,040	1,667	3,373	202.34%	20,000
Interest Expense	(18,850)	(18,850)	-	0.00%	(18,850)	(18,850)	-	0.00%	(215,397)
Sale of Assets	-	-	-	0.00%	-	-	-	0.00%	-
<b>Non-Operating Revenue-Net</b>	\$237,426	\$162,677	\$74,749	45.95%	\$237,426	\$162,677	\$74,749	45.95%	\$1,836,603
<b>Income (Loss) Before Capital Contributions</b>	\$111,035	\$245,196	(\$134,161)	(54.72%)	\$111,035	\$245,196	(\$134,161)	(54.72%)	\$2,040,002
<b>Capital Contributions</b>	\$501,952	\$0	\$501,952	0.00%	\$501,952	\$0	\$501,952	0.00%	\$0
<b>Increase in Net Assets</b>	\$612,987	\$245,196	\$367,791	150.00%	\$612,987	\$245,196	\$367,791	150.00%	\$2,040,002

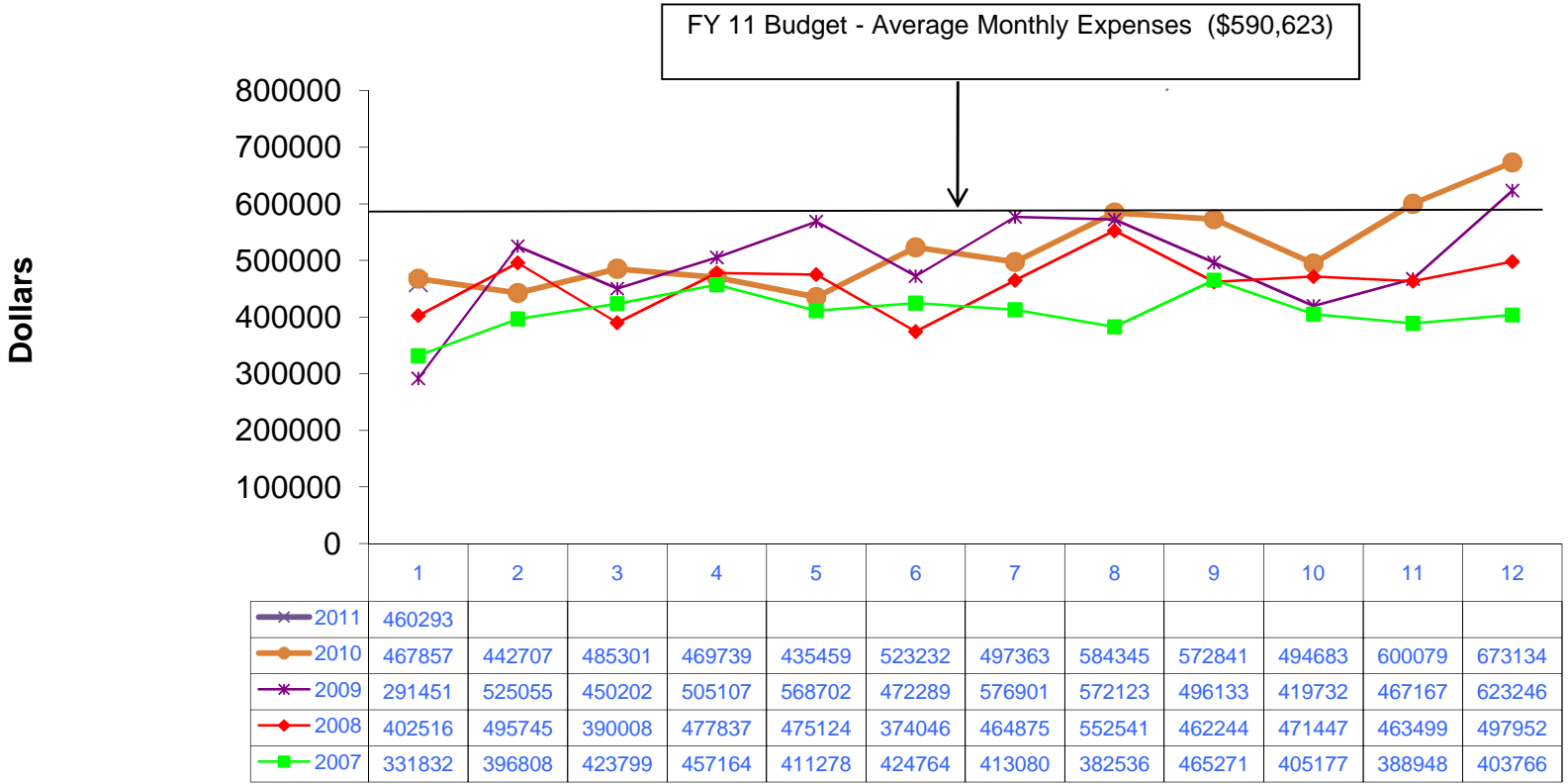
**ASHEVILLE REGIONAL AIRPORT AUTHORITY**  
**STATEMENT OF FINANCIAL POSITION**  
**As of July 31, 2010**

	July	Last Month
<b><u>ASSETS</u></b>		
<b>Current Assets:</b>		
<b>Unrestricted Net Assets:</b>		
Cash and Cash Equivalents	\$5,633,116	\$5,483,444
Accounts Receivable	576,452	648,731
Passenger Facility Charges Receivable	218,000	218,000
Refundable Sales Tax Receivable	212,488	193,155
Grants Receivable	1,265,329	1,576,496
Prepaid Expenses	204,738	11,540
Total Unrestricted Assets	8,110,123	8,131,366
<b>Restricted Assets:</b>		
Cash and Cash Equivalents	2,252,080	2,225,994
Total Restricted Assets	2,252,080	2,225,994
Total Current Assets	10,362,203	10,357,360
<b>Noncurrent Assets:</b>		
Construction in Progress	9,056,149	8,269,606
Property and Equipment - Net	61,466,879	61,816,590
Total Noncurrent Assets	70,523,028	70,086,196
	\$80,885,231	\$80,443,556
<b><u>LIABILITIES AND NET ASSETS</u></b>		
<b>Current Liabilities:</b>		
<b>Payable from Unrestricted Assets:</b>		
Accounts Payable	\$2,221,713	\$2,490,378
Accrued Liabilities	83,987	59,752
Customer Deposits	121,700	121,700
Unearned Revenue	206,875	83,740
Revenue Bond Payable - Current	413,411	411,426
Total Payable from Unrestricted Assets	3,047,686	3,166,996
Total Current Liabilities	3,047,686	3,166,996
<b>Noncurrent Liabilities:</b>		
Other Postemployment Benefits	584,737	584,737
Compensated Absences	232,966	249,598
Net Pension Obligation-LEO Special Separation Allowance	(13,913)	(13,913)
Revenue Bond Payable - Noncurrent	3,459,954	3,495,324
Total Noncurrent Liabilities	4,263,744	4,315,746
Total Liabilities	7,311,430	7,482,742
<b>Net Assets:</b>		
Invested in Capital Assets	66,649,663	66,179,446
Restricted	2,252,080	2,225,994
Unrestricted	4,672,058	4,555,374
Total Net Assets	73,573,801	72,960,814
	\$80,885,231	\$80,443,556

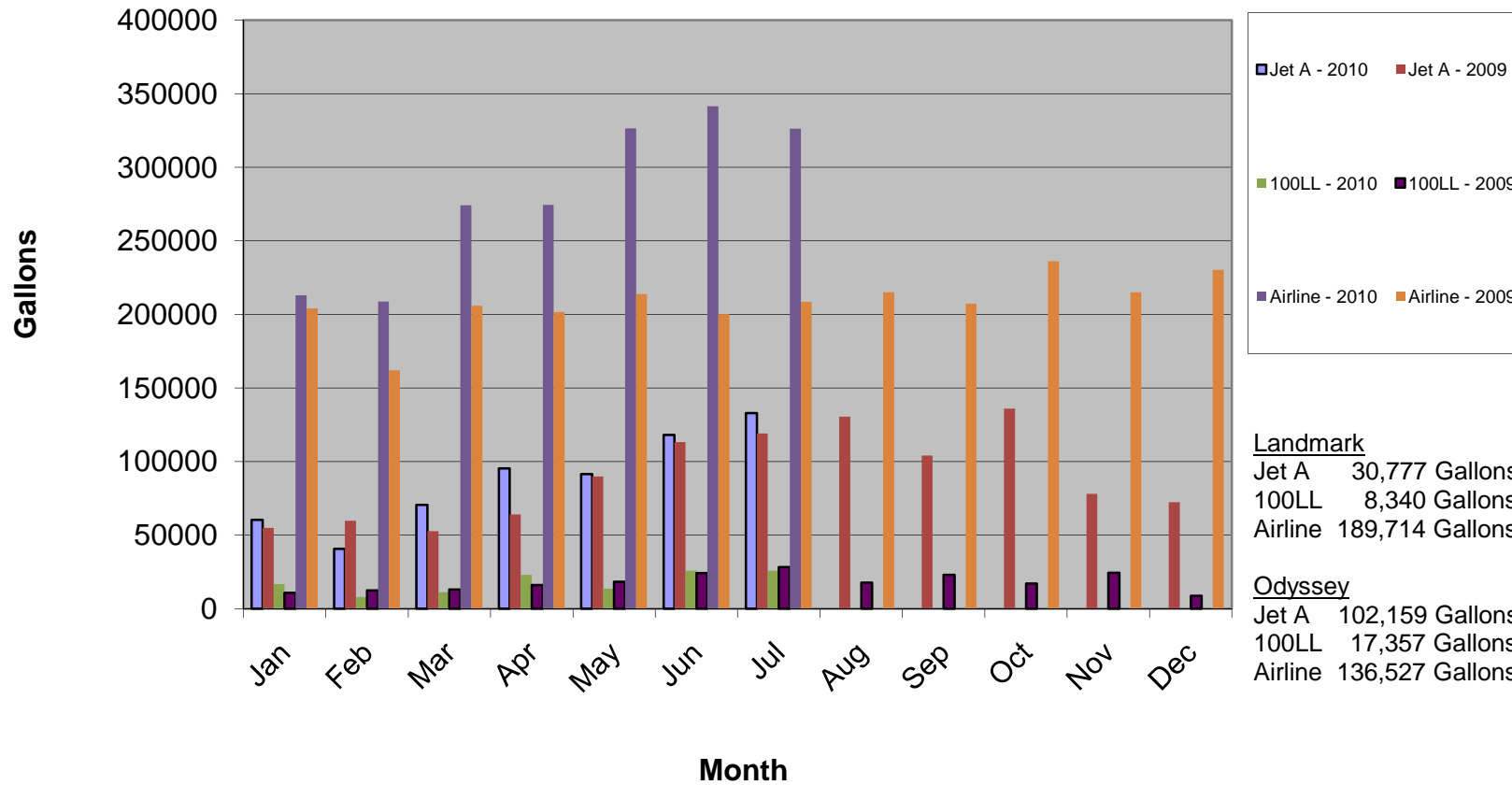
# ASHEVILLE REGIONAL AIRPORT Annual Operating Revenue by Month July 2010



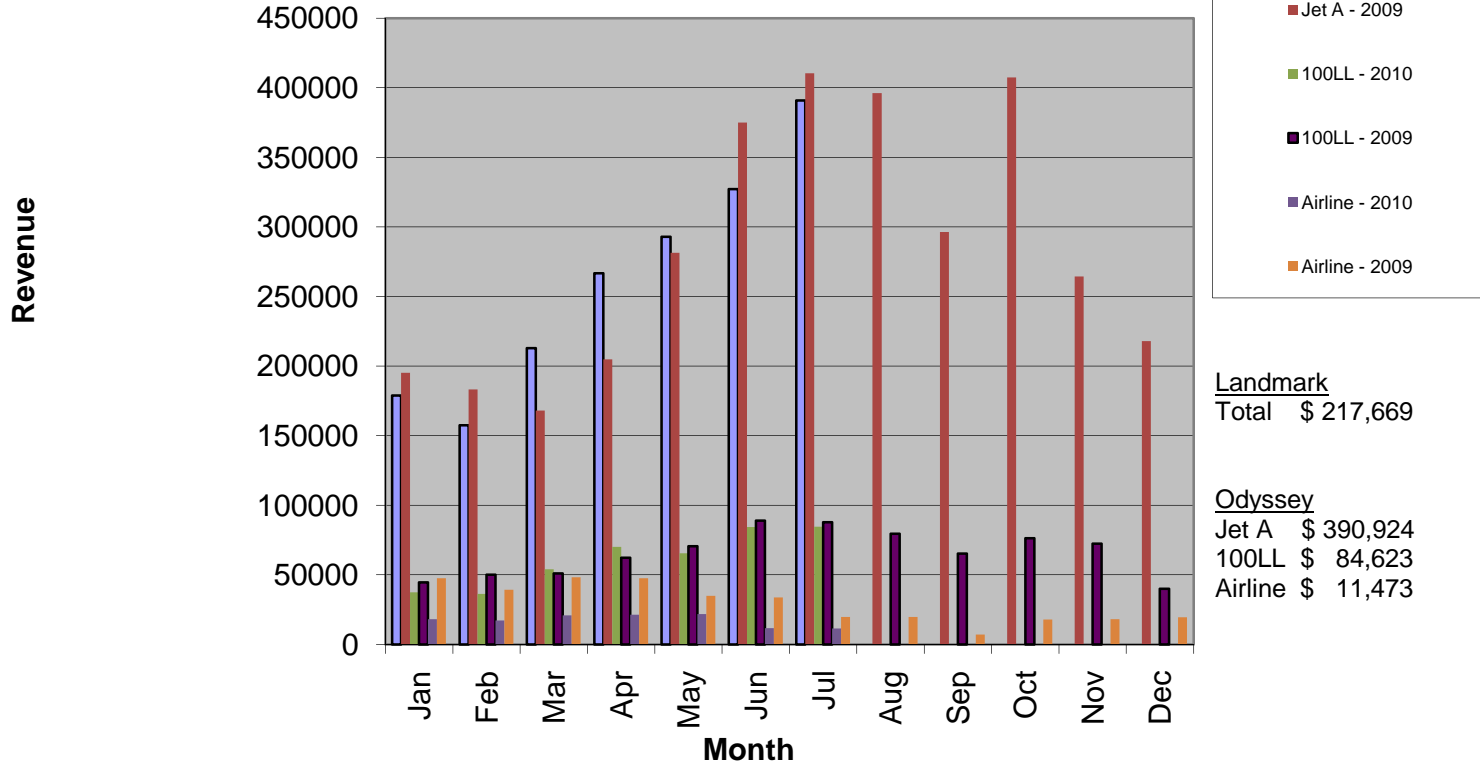
# ASHEVILLE REGIONAL AIRPORT Annual Operating Expenses by Month July 2010



# AVL Fuels Sales - Gallons July 2010



## AVL Fuels Sales - Revenue July 2010





**Asheville Regional Airport Authority  
Construction Capital Carryover Schedule  
As of July 31, 2010**

<b>Project</b>	<b>Original Board Authorized Amount</b>	<b>Carryover Approved in FY2011 Budget</b>	<b>FY2011 Spending Through 7/31/2010</b>	<b>Cumulative Spending at 7/31/2010</b>
A Gate Terminal Renovation	10,486,704	2,848,697	540,786	8,178,793
Landside Roadway and Parking	5,293,995	317,905	3,117	4,979,207
North General Aviation Expansion	3,700,000	309,010	-	3,390,990
PC Air and Fixed Ground Power	561,080	553,127	242,640	250,593
	<b>20,041,779</b>	<b>4,028,739</b>	<b>786,543</b>	<b>16,799,583</b>



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## MEMORANDUM

TO: Members of the Airport Authority

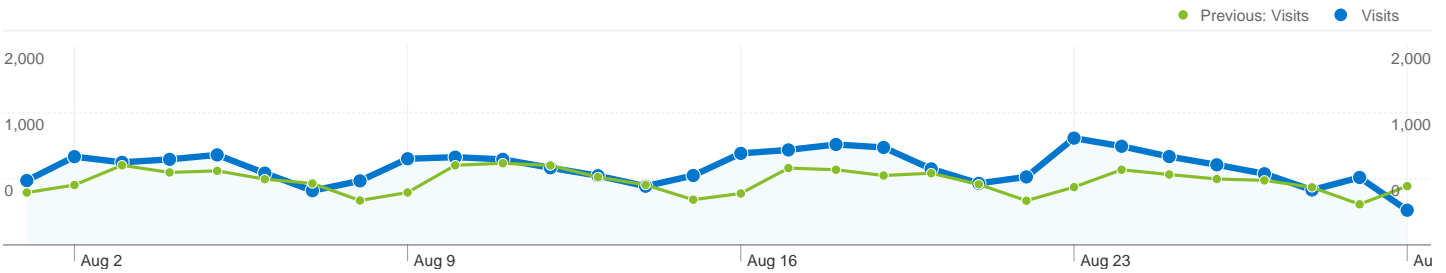
FROM: Tina Kinsey, Director of Marketing and Public Relations

DATE: September, 2010

### ITEM DESCRIPTION – Information Section Item C

Marketing and Public Relations Report for the Month of August, 2010

- Significant accomplishments:
  - New marketing director started work in August, and a comprehensive marketing plan is in development with a targeted completion for September.
  - Marketing / promotional activities continued, and included radio, web, print, outdoor and community relations activities.
  - Significant press was achieved regarding the following topics: record passenger growth at AVL; Art in the Airport; new board members; new marketing director
- Website measurements:
  - Google Analytics: See attached data regarding August activity at [www.flyavl.com](http://www.flyavl.com)
  - Booking Engine: Booking fees collected from 128 reservations for the month of August; 812 new booking engine members for a total of 27,719



**Site Usage**

 **23,469 Visits**


Previous: 19,329 (21.42%)

 **40.66% Bounce Rate**


Previous: 42.16% (-3.57%)

 **77,347 Pageviews**


Previous: 64,571 (19.79%)

 **00:03:19 Avg. Time on Site**

Previous: 00:03:41 (-10.20%)

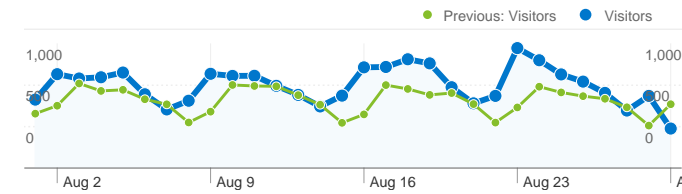
 **3.30 Pages/Visit**

Previous: 3.34 (-1.34%)

 **65.37% % New Visits**

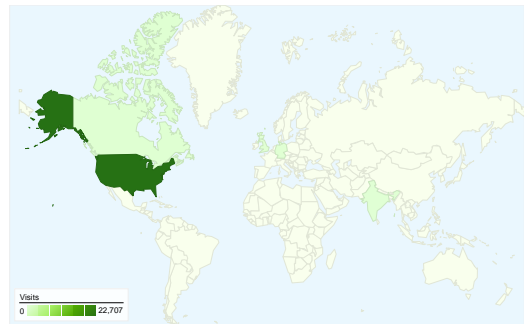
Previous: 65.67% (-0.45%)

**Visitors Overview**

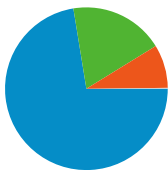


**Visitors**  
**17,467**

**Map Overlay**



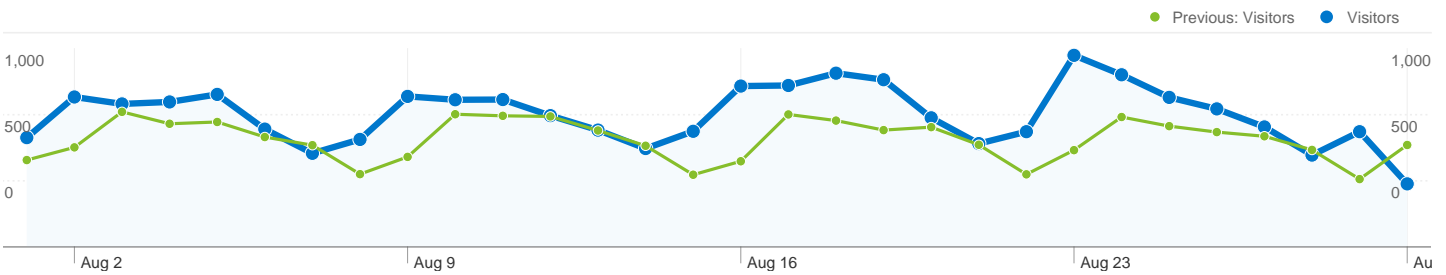
**Traffic Sources Overview**



- **Search Engines**  
17,000.00 (72.44%)
- **Direct Traffic**  
4,407.00 (18.78%)
- **Referring Sites**  
2,022.00 (8.62%)
- **Other**  
40 (0.17%)

Referring Sites		
Source	Visits	% visits
flyavl.com		
Aug 1, 2010 - Aug 30, 2010	123	6.08%
Aug 1, 2009 - Aug 30, 2009	33	1.76%
% Change	272.73%	245.45%
biltmore.com		
Aug 1, 2010 - Aug 30, 2010	122	6.03%
Aug 1, 2009 - Aug 30, 2009	101	5.39%
% Change	20.79%	11.95%
blueridgenow.com		
Aug 1, 2010 - Aug 30, 2010	116	5.74%
Aug 1, 2009 - Aug 30, 2009	3	0.16%
% Change	3,766.67%	3,483.65%
en.wikipedia.org		
Aug 1, 2010 - Aug 30, 2010	76	3.76%
Aug 1, 2009 - Aug 30, 2009	73	3.90%
% Change	4.11%	-3.51%
mountainx.com		
Aug 1, 2010 - Aug 30, 2010	70	3.46%
Aug 1, 2009 - Aug 30, 2009	0	0.00%
% Change	100.00%	100.00%

Content Overview		
Pages	Pageviews	% Pageviews
/		
Aug 1, 2010 - Aug 30, 2010	22,095	28.57%
Aug 1, 2009 - Aug 30, 2009	17,958	27.81%
% Change	23.04%	2.71%
/flights/flight-view---real-time.html		
Aug 1, 2010 - Aug 30, 2010	6,969	9.01%
Aug 1, 2009 - Aug 30, 2009	6,842	10.60%
% Change	1.86%	-14.97%
/flights/arrivals---real-time.html		
Aug 1, 2010 - Aug 30, 2010	4,018	5.19%
Aug 1, 2009 - Aug 30, 2009	3,401	5.27%
% Change	18.14%	-1.37%
/airlines/airtran.html		
Aug 1, 2010 - Aug 30, 2010	2,422	3.13%
Aug 1, 2009 - Aug 30, 2009	2,263	3.50%
% Change	7.03%	-10.65%
/rental-cars/		
Aug 1, 2010 - Aug 30, 2010	2,251	2.91%
Aug 1, 2009 - Aug 30, 2009	1,895	2.93%
% Change	18.79%	-0.83%



### 17,467 people visited this site

 **23,469** Visits

Previous: 19,329 (21.42%)

 **17,467** Absolute Unique Visitors


Previous: 14,338 (21.82%)

 **77,347** Pageviews

Previous: 64,571 (19.79%)

 **3.30** Average Pageviews

Previous: 3.34 (-1.34%)

 **00:03:19** Time on Site

Previous: 00:03:41 (-10.20%)

 **40.66%** Bounce Rate

Previous: 42.16% (-3.57%)

 **65.37%** New Visits

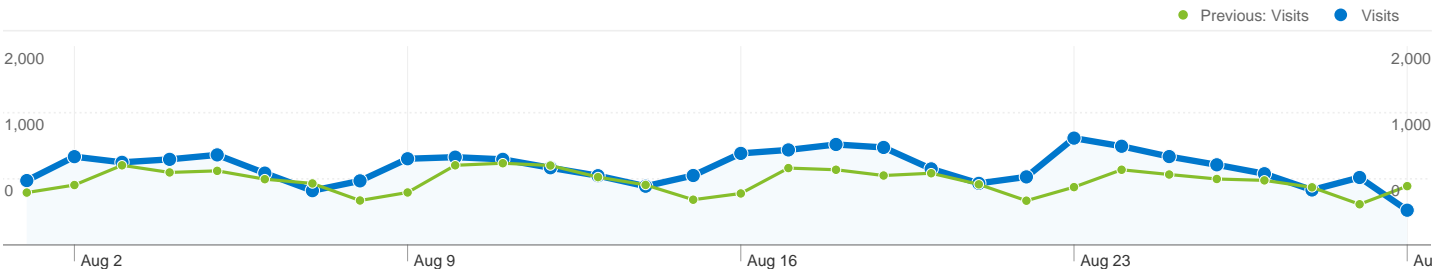
Previous: 65.67% (-0.45%)

### Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Aug 1, 2010 - Aug 30, 2010	13,810	58.84%	Aug 1, 2010 - Aug 30, 2010	8,862	37.76%
Aug 1, 2009 - Aug 30, 2009	12,734	65.88%	Aug 1, 2009 - Aug 30, 2009	6,980	36.11%
% Change	8.45%	-10.68%	% Change	26.96%	4.57%
Firefox			DSL		
Aug 1, 2010 - Aug 30, 2010	4,787	20.40%	Aug 1, 2010 - Aug 30, 2010	5,767	24.57%
Aug 1, 2009 - Aug 30, 2009	3,943	20.40%	Aug 1, 2009 - Aug 30, 2009	4,858	25.13%
% Change	21.41%	-0.01%	% Change	18.71%	-2.23%

Safari		
Aug 1, 2010 - Aug 30, 2010	3,473	14.80%
Aug 1, 2009 - Aug 30, 2009	1,782	9.22%
% Change	94.89%	60.51%
Chrome		
Aug 1, 2010 - Aug 30, 2010	1,060	4.52%
Aug 1, 2009 - Aug 30, 2009	292	1.51%
% Change	263.01%	198.98%
Mozilla Compatible Agent		
Aug 1, 2010 - Aug 30, 2010	68	0.29%
Aug 1, 2009 - Aug 30, 2009	330	1.71%
% Change	-79.39%	-83.03%

Unknown		
Aug 1, 2010 - Aug 30, 2010	5,427	23.12%
Aug 1, 2009 - Aug 30, 2009	5,494	28.42%
% Change	-1.22%	-18.64%
T1		
Aug 1, 2010 - Aug 30, 2010	2,889	12.31%
Aug 1, 2009 - Aug 30, 2009	1,405	7.27%
% Change	105.62%	69.35%
Dialup		
Aug 1, 2010 - Aug 30, 2010	445	1.90%
Aug 1, 2009 - Aug 30, 2009	407	2.11%
% Change	9.34%	-9.95%



## All traffic sources sent a total of 23,469 visits

### 18.78% Direct Traffic

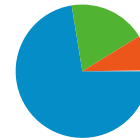
Previous: 26.42% (-28.92%)

### 8.62% Referring Sites

Previous: 9.70% (-11.14%)

### 72.44% Search Engines

Previous: 63.84% (13.47%)



- **Search Engines**  
17,000.00 (72.44%)
- **Direct Traffic**  
4,407.00 (18.78%)
- **Referring Sites**  
2,022.00 (8.62%)
- **Other**  
40 (0.17%)

## Top Traffic Sources

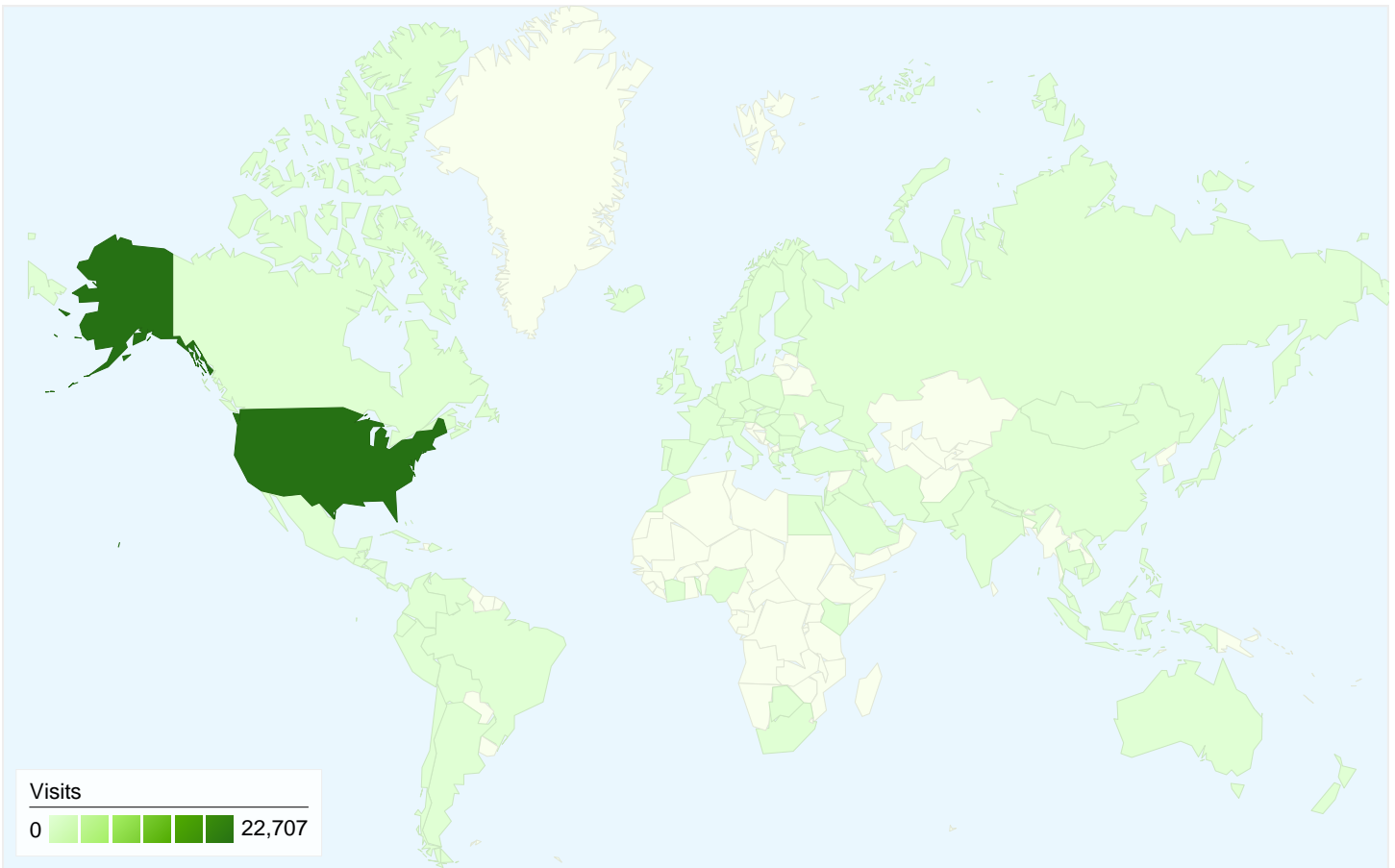
Sources	Visits	% visits
google (organic)		
Aug 1, 2010 - Aug 30, 2010	13,589	57.90%
Aug 1, 2009 - Aug 30, 2009	9,734	50.36%
% Change	39.60%	14.98%
(direct) ((none))		
Aug 1, 2010 - Aug 30, 2010	4,407	18.78%
Aug 1, 2009 - Aug 30, 2009	5,106	26.42%
% Change	-13.69%	-28.92%
bing (organic)		
Aug 1, 2010 - Aug 30, 2010	1,426	6.08%
Aug 1, 2009 - Aug 30, 2009	804	4.16%
% Change	77.36%	46.08%
yahoo (organic)		
Aug 1, 2010 - Aug 30, 2010	1,425	6.07%
Aug 1, 2009 - Aug 30, 2009	1,334	6.90%
% Change	6.82%	-12.02%
aol (organic)		

Keywords	Visits	% visits
asheville airport		
Aug 1, 2010 - Aug 30, 2010	6,029	35.46%
Aug 1, 2009 - Aug 30, 2009	4,336	35.14%
% Change	39.05%	0.92%
asheville nc airport		
Aug 1, 2010 - Aug 30, 2010	1,473	8.66%
Aug 1, 2009 - Aug 30, 2009	1,081	8.76%
% Change	36.26%	-1.10%
asheville regional airport		
Aug 1, 2010 - Aug 30, 2010	1,430	8.41%
Aug 1, 2009 - Aug 30, 2009	1,030	8.35%
% Change	38.83%	0.77%
avl		
Aug 1, 2010 - Aug 30, 2010	778	4.58%
Aug 1, 2009 - Aug 30, 2009	440	3.57%
% Change	76.82%	28.34%
avl airport		

Aug 1, 2010 - Aug 30, 2010	307	1.31%
Aug 1, 2009 - Aug 30, 2009	292	1.51%
% Change	5.14%	-13.41%

Aug 1, 2010 - Aug 30, 2010	643	3.78%
Aug 1, 2009 - Aug 30, 2009	407	3.30%
% Change	57.99%	14.67%



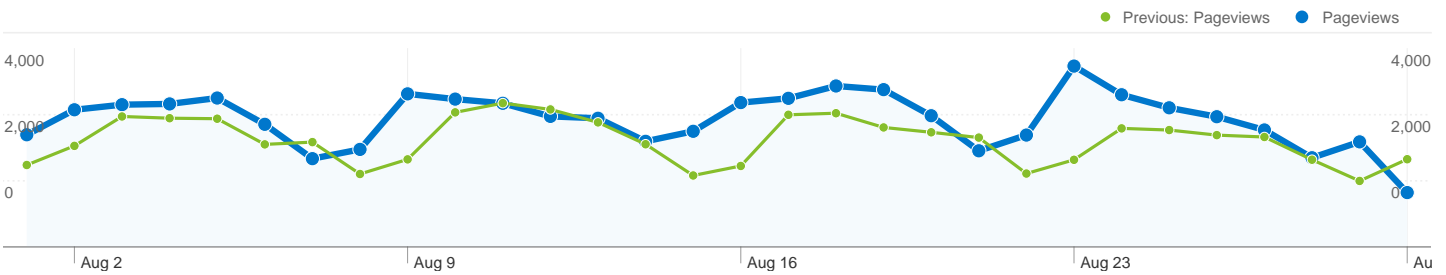


### 23,469 visits came from 100 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>23,469</b> Previous: 19,329 (21.42%)	<b>3.30</b> Previous: 3.34 (-1.34%)	<b>00:03:19</b> Previous: 00:03:41 (-10.20%)	<b>65.42%</b> Previous: 65.73% (-0.47%)	<b>40.66%</b> Previous: 42.16% (-3.57%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>					
August 1, 2010 - August 30, 2010	<b>22,707</b>	3.30	00:03:20	65.16%	40.51%
August 1, 2009 - August 30, 2009	<b>18,670</b>	3.35	00:03:43	65.42%	41.99%
% Change	<b>21.62%</b>	<b>-1.49%</b>	<b>-10.27%</b>	<b>-0.39%</b>	<b>-3.52%</b>
<b>Canada</b>					
August 1, 2010 - August 30, 2010	<b>190</b>	2.79	00:02:01	73.16%	42.63%
August 1, 2009 - August 30, 2009	<b>128</b>	2.82	00:02:25	84.38%	47.66%
% Change	<b>48.44%</b>	<b>-0.91%</b>	<b>-16.49%</b>	<b>-13.29%</b>	<b>-10.54%</b>
<b>United Kingdom</b>					
August 1, 2010 - August 30, 2010	<b>110</b>	4.89	00:04:10	70.91%	27.27%


August 1, 2009 - August 30, 2009	138	4.20	00:04:20	68.12%	26.81%
% Change	-20.29%	16.57%	-3.87%	4.10%	1.72%
Germany					
August 1, 2010 - August 30, 2010	70	3.79	00:02:54	82.86%	42.86%
August 1, 2009 - August 30, 2009	45	5.04	00:05:17	66.67%	42.22%
% Change	55.56%	-24.95%	-45.14%	24.29%	1.50%
India					
August 1, 2010 - August 30, 2010	54	1.98	00:00:35	51.85%	68.52%
August 1, 2009 - August 30, 2009	64	1.62	00:00:32	48.44%	76.56%
% Change	-15.62%	21.94%	9.52%	7.05%	-10.51%
France					
August 1, 2010 - August 30, 2010	22	3.09	00:02:37	68.18%	36.36%
August 1, 2009 - August 30, 2009	11	2.45	00:00:58	100.00%	54.55%
% Change	100.00%	25.93%	170.97%	-31.82%	-33.33%
Switzerland					
August 1, 2010 - August 30, 2010	21	2.95	00:01:24	61.90%	61.90%
August 1, 2009 - August 30, 2009	14	5.00	00:03:24	57.14%	21.43%
% Change	50.00%	-40.95%	-58.91%	8.33%	188.89%
Australia					
August 1, 2010 - August 30, 2010	19	3.26	00:03:49	57.89%	31.58%
August 1, 2009 - August 30, 2009	17	2.00	00:04:09	70.59%	70.59%
% Change	11.76%	63.16%	-7.90%	-17.98%	-55.26%
South Korea					
August 1, 2010 - August 30, 2010	14	1.71	00:03:29	78.57%	50.00%
August 1, 2009 - August 30, 2009	5	1.80	00:01:19	80.00%	60.00%
% Change	180.00%	-4.76%	163.22%	-1.79%	-16.67%
Ireland					
August 1, 2010 - August 30, 2010	14	5.00	00:03:22	64.29%	35.71%
August 1, 2009 - August 30, 2009	10	3.70	00:03:50	90.00%	40.00%
% Change	40.00%	35.14%	-12.25%	-28.57%	-10.71%
1 - 10 of 100					



**Pages on this site were viewed a total of 77,347 times**

 **77,347 Pageviews**  
Previous: 64,571 (19.79%)

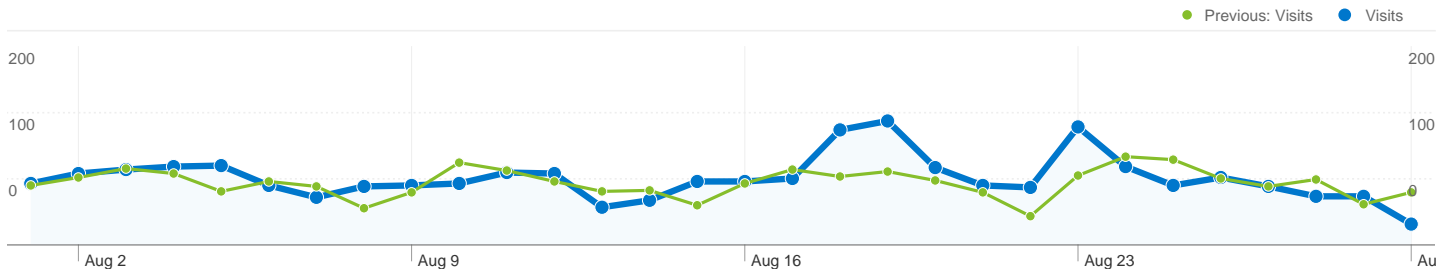
 **55,798 Unique Views**  
Previous: 45,146 (23.59%)

 **40.66% Bounce Rate**  
Previous: 42.16% (-3.57%)

## Top Content

Pages	Pageviews	% Pageviews
/		
Aug 1, 2010 - Aug 30, 2010	22,095	28.57%
Aug 1, 2009 - Aug 30, 2009	17,958	27.81%
% Change	23.04%	2.71%
/flights/flight-view---real-time.html		
Aug 1, 2010 - Aug 30, 2010	6,969	9.01%
Aug 1, 2009 - Aug 30, 2009	6,842	10.60%
% Change	1.86%	-14.97%
/flights/arrivals---real-time.html		
Aug 1, 2010 - Aug 30, 2010	4,018	5.19%
Aug 1, 2009 - Aug 30, 2009	3,401	5.27%
% Change	18.14%	-1.37%
/airlines/airtran.html		
Aug 1, 2010 - Aug 30, 2010	2,422	3.13%
Aug 1, 2009 - Aug 30, 2009	2,263	3.50%
% Change	7.03%	-10.65%
/rental-cars/		

Aug 1, 2010 - Aug 30, 2010	2,251	2.91%
Aug 1, 2009 - Aug 30, 2009	1,895	2.93%
% Change	18.79%	-0.83%



### Referring sites sent 2,022 visits via 507 sources

#### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,022</b> Previous: 1,874 (7.90%)	<b>2.82</b> Previous: 2.94 (-3.98%)	<b>00:02:33</b> Previous: 00:02:00 (27.01%)	<b>71.91%</b> Previous: 75.83% (-5.17%)	<b>48.12%</b> Previous: 52.35% (-8.08%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
flyavl.com					
August 1, 2010 - August 30, 2010	<b>123</b>	3.57	00:10:37	2.44%	30.89%
August 1, 2009 - August 30, 2009	<b>33</b>	3.70	00:05:47	0.00%	15.15%
% Change	<b>272.73%</b>	<b>-3.46%</b>	<b>83.76%</b>	<b>100.00%</b>	<b>103.90%</b>
biltmore.com					
August 1, 2010 - August 30, 2010	<b>122</b>	2.07	00:00:37	90.98%	68.85%
August 1, 2009 - August 30, 2009	<b>101</b>	1.83	00:01:05	92.08%	74.26%
% Change	<b>20.79%</b>	<b>12.77%</b>	<b>-42.49%</b>	<b>-1.19%</b>	<b>-7.28%</b>
blueridgenow.com					
August 1, 2010 - August 30, 2010	<b>116</b>	2.93	00:01:51	70.69%	44.83%
August 1, 2009 - August 30, 2009	<b>3</b>	10.33	00:02:13	33.33%	33.33%
% Change	<b>3,766.67%</b>	<b>-71.64%</b>	<b>-16.67%</b>	<b>112.07%</b>	<b>34.48%</b>
en.wikipedia.org					
August 1, 2010 - August 30, 2010	<b>76</b>	4.67	00:01:55	80.26%	28.95%
August 1, 2009 - August 30, 2009	<b>73</b>	5.63	00:02:49	80.82%	24.66%
% Change	<b>4.11%</b>	<b>-17.03%</b>	<b>-31.90%</b>	<b>-0.69%</b>	<b>17.40%</b>
mountainx.com					
August 1, 2010 - August 30, 2010	<b>70</b>	2.87	00:04:02	8.57%	51.43%
August 1, 2009 - August 30, 2009	<b>0</b>	0.00	00:00:00	0.00%	0.00%
% Change	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>
groveparkinn.com					
August 1, 2010 - August 30, 2010	<b>66</b>	2.52	00:00:56	90.91%	63.64%

August 1, 2009 - August 30, 2009	<b>40</b>	4.20	00:04:27	77.50%	55.00%
% Change	<b>65.00%</b>	<b>-40.12%</b>	<b>-78.90%</b>	<b>17.30%</b>	<b>15.70%</b>
airtran.com					
August 1, 2010 - August 30, 2010	<b>54</b>	3.74	00:02:44	85.19%	31.48%
August 1, 2009 - August 30, 2009	<b>36</b>	4.22	00:01:50	91.67%	30.56%
% Change	<b>50.00%</b>	<b>-11.40%</b>	<b>50.09%</b>	<b>-7.07%</b>	<b>3.03%</b>
ashevillenc.com					
August 1, 2010 - August 30, 2010	<b>48</b>	2.19	00:01:36	81.25%	50.00%
August 1, 2009 - August 30, 2009	<b>39</b>	3.08	00:02:15	92.31%	43.59%
% Change	<b>23.08%</b>	<b>-28.91%</b>	<b>-28.65%</b>	<b>-11.98%</b>	<b>14.71%</b>
charter.net					
August 1, 2010 - August 30, 2010	<b>48</b>	3.71	00:03:44	64.58%	31.25%
August 1, 2009 - August 30, 2009	<b>63</b>	4.40	00:03:35	76.19%	25.40%
% Change	<b>-23.81%</b>	<b>-15.66%</b>	<b>4.20%</b>	<b>-15.23%</b>	<b>23.05%</b>
mapquest.com					
August 1, 2010 - August 30, 2010	<b>46</b>	2.63	00:01:53	95.65%	41.30%
August 1, 2009 - August 30, 2009	<b>51</b>	2.43	00:01:36	82.35%	39.22%
% Change	<b>-9.80%</b>	<b>8.19%</b>	<b>18.13%</b>	<b>16.15%</b>	<b>5.33%</b>
					1 - 10 of 507

**Asheville Regional Airport Authority**  
**Project Report - September 2010**

Project Number	Project Name	Project Description	Professional Services Consultant	Professional Services Contract	General Contractor	Original Construction Contract	Change Orders (thru 09/01/2010)	Percent of Original Contract	Board Approved Project Cost	Percent Complete	Expensed to Date (thru 09/01/2010)	Start Date	End Date	Current Project Status (as of 09/01/2010)
<b>Planning Phase</b>														
None														
1	Environmental Assessment - New Taxiway Construction and Runway 16/34 Reconstruction	An environmental assessment is needed as a prerequisite to obtain FAA funding. Funding is for the new construction of the additional taxiway and the reconstruction of runway 16/34.	LPA Group	\$193,293.00		N/A	\$0.00	0.00%	\$212,622.00	0%	\$0.00	Sep-10	Spring 2011	Board approved Scope of Service 3 for EA Study to begin as a prerequisite to submit a request for FAA funding. Funding will be used to construct a new taxiway and reconstruct the current runway.
<b>Design Phase</b>														
None														
<b>Construction Phase</b>														
1	A Gates - Terminal Renovation & Improvements Project	Renovation & Improvements to the A Gates terminal area.	RS&H	\$1,697,298.00	Shelco Inc.	\$7,849,000.00	\$21,035.60	0.21%	\$ 10,486,704.00	80%	\$8,277,359.27	July '09	Nov-10	Great Hall work continues. Finishing is continuing (i.e., drywall, painting and terrazzo flooring). Roof is almost completed and the second level is near completion.
1a		2 Passenger Boarding Bridges	RS&H	(included above)	ThyssenKrupp Airport Systems	\$940,406.00	\$6,220.36	0.66%	(included above)	90%	\$904,075.36	Jul-09	Aug-10	Passenger Boarding Bridges (PBBs) are 90% completed. Temporary aircraft positioning is noted. Bag lifts are rejected due to damage in transit.
2	Landside Parking and Roadway Access Project	The Landside Parking and Roadway Access Project includes 3 components of work: public parking lots, terminal access roadway, general aviation access roadway, and expansion of the toll plaza facility.	LPA Group	\$729,044.00	(see below)	na	na	na	\$5,293,994.37	98%	\$5,008,359.52	Jul-09	Jun-10	The Authority Board approved the award of all contracts related to the Landside Roadway and Parking Improvements Project. All components of the project are near completion. For more information, see individual components below.
2a		Parking Lot and Terminal Drive	LPA Group	(included above)	APAC	\$1,614,092.45	\$52,584.90	3.26%	(included above)	98%	\$1,668,720.77	Jul-09	May-10	The contractor continues to work on punch list items. Short Term is scheduled to be resealed in Sep-10. 5' Bollards have been installed at ticket spitters with painting and stripping remaining. Plants will be replaced in Sep-10 that died during landscaping.
2b		Wright Brothers Way Improvements Project	LPA Group	(included above)	Moore and Sons Construction Co.	\$1,700,922.00	\$54,836.42	3.22%	(included above)	98%	\$1,577,807.74	Jul-09	Jun-10	Final punch list will be reviewed for approval. Landscaping is completed with a few plants to be replaced in Fall. Signage is completed.
3	North General Aviation Expansion Project	The North GA project includes multiple phases; phase one consisted of tree harvesting and logging operations, phase two included clearing and grubbing of the site and phase three involves the placement and compaction of structural fill material for the site.	AVCON	\$99,100.00	Charah	\$1,840,231.00	\$25,494.00	7.24%	\$3,700,000.00	98%	\$ 3,390,990.08	Nov-07	Summer 2010	Final capping is underway and should be completed in early/mid-September.

**Asheville Regional Airport Authority**  
**Project Report - September 2010**

Project Number	Project Name	Project Description	Professional Services Consultant	Professional Services Contract	General Contractor	Original Construction Contract	Change Orders (thru 09/01/2010)	Percent of Original Contract	Board Approved Project Cost	Percent Complete	Expensed to Date (thru 09/01/2010)	Start Date	End Date	Current Project Status (as of 09/01/2010)
4	Triturator Facility	Construction and installation of a dump site to support airline waste disposal and a facility to protect staff from weather elements.	RS&H	\$48,147.00	Perry Bartsch Jr.	\$198,800.00	\$21,827.00	10.98%	\$268,774.00	100%	\$264,101.91	Jul-09	Apr-10	Architect Firm has submitted recommendation for review. Airlines modifications is scheduled to be tested with results to be forwarded to the Architect Firm.
5	Pre-Conditioned Air and Fixed Ground Power	Pre-Conditioned Air and Fixed Ground Power will be added to all boarding bridges for customer comfort and functionality	RS&H	\$8,000.00	INET Airport System Inc.	\$502,800.00	\$21,600.00	4.30%	\$532,400.00	75%	\$277,502.71	Jul-09	Summer 2010	Equipment is set in place. Ground power units were damaged in transit and contractor has been notified to send replacements.
6	Westside Area Phase 1 and 1A Construction	Construction for the Westside Project to level land utilizing engineered ash to fill and top with soil embankment/cap for future development.	AVCON	\$290,000.00	Charah	N/A	\$0.00	0.00%	\$325,000.00* <i>(project expenses are being reimbursed by Charah through a separate agreement)</i>	10%	\$3,934.03	Jul-10	Oct-10	TSA has approved relocation of wild life fence. Clearing, grubbing, dirt removal and relocation of the wildlife fence has been completed.